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the past
is present

**DETROIT
HISTORICAL
SOCIETY**

News Release

FOR IMMEDIATE RELEASE:

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**SEE THE EMMY-WINNING “BORDERLINE: THE STORY OF 8 MILE ROAD”
AT THE DETROIT HISTORICAL MUSEUM ON SUNDAY, MARCH 8**

DETROIT – The Detroit Historical Museum continues its free monthly Film Series with “Borderline: The Story of 8 Mile Road” in the Louise Booth Auditorium on Sunday, March 8 at 3 p.m.

Written and Produced by Gary Glaser and Dave Toorongian and directed by Gary Glaser, this 1997 Emmy Award-winner captures the spirit and eccentricity of metro Detroit’s most provocative thoroughfare. No other road in Michigan evokes a response like the one you get when you mention 8 Mile. From adult entertainment venues and the neighborhood groups that battle them, to storefront preachers and the homeless people to whom they minister, 8 Mile remains our area’s most notorious boundary. Part history, part pop culture, this film, like a ride down 8 Mile, is both thought-provoking and entertaining. Please note that this features some adult themes and colorful language, so parental discretion is advised.

Thoughtful commentary from Jerry Herron, director of American Studies and Ronald Stephens, associate professor of Communication at Wayne State University provide context and analysis. The documentary also features an interview with the late Mr. Belvedere, whose office was on 8 Mile, as well as clips from some of his classic commercials. Running time for this film is 30 minutes.

Gary Glaser’s work has been featured in various newspapers and magazines, including *the Los Angeles Times* and *the New York Times*. His work has been featured on the Discovery Channel, several PBS stations and NBC News. Before going to L.A. to work for Golden West Broadcasters on the former Warner Bros lot, Glaser worked in

local Detroit television. He has won three Emmys and was the first person to graduate from Oakland University with a film and television degree.

The **Detroit Historical Museum**, located at 5401 Woodward Ave. (NW corner of Kirby) in Midtown Detroit, is open to the public Tuesday through Friday from 9:30 a.m. to 4 p.m. and Saturday and Sunday from 10 a.m. to 5 p.m. Admission is free for all, all the time. Parking in the Museum's lot is \$6 at all times. Group tour pricing and information is available by calling 313.833.7979. Permanent exhibits include the famous *Streets of Old Detroit*, the *Allesee Gallery of Culture*, *Kid Rock Music Lab*, *Doorway to Freedom: Detroit and the Underground Railroad*, *Detroit: The "Arsenal of Democracy,"* the *Gallery of Innovation*, *Frontiers to Factories*, *America's Motor City*, and *The Glancy Trains*. For more information, call the Museum at 313.833.1805 or check out our website at detroithistorical.com.

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