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**DETROIT  
HISTORICAL  
SOCIETY**

## *News Release*

**FOR IMMEDIATE RELEASE:**

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**FASHION D.FINED EXHIBIT TO OPEN AT DETROIT HISTORICAL MUSEUM  
ON SATURDAY, AUGUST 29, 2015**

**DETROIT-** the Detroit Historical Museum will open **FASHION D.FINED: THE PAST, PRESENT AND FUTURE OF DETROIT FASHION** on August 29 in its Booth-Wilkinson Gallery. The general public is invited to celebrate the exhibit at an opening event on **Friday, September 11 at 6:00 p.m.**

FASHION D.FINED showcases twentieth century design and retail in Detroit alongside the designers and grass roots fashion retailers of today. This exhibition will feature costumes from the 1940s, 50s, 60s and even 70s from well-known retailers such as Hudsons, Himelhoch's, Claire Pearone, B. Seigel and Winkelman's. Today's innovative Detroit designers and retailers will also be highlighted. Legendary designers John Varvatos, Anna Sui, Tracy Reese and many more creative Detroiters who have made their mark locally and nationally will be featured along with retailers like Carhartt, Will Leather and smaller boutique shops like The Peacock Room. Visitors will see that Detroit design is so much more than cars!

The **Detroit Historical Museum**, located at 5401 Woodward Ave. (NW corner of Kirby) in Midtown Detroit, is open to the public Tuesday through Friday from 9:30 a.m. to 4 p.m. and Saturday and Sunday from 10 a.m. to 5 p.m. Admission is free for all, all the time. Parking in the Museum's lot is \$6 at all times. Group tour pricing and information is available by calling 313.833.7979. Permanent exhibits include the famous *Streets of Old Detroit*, the *Allesee Gallery of Culture*, *Kid Rock Music Lab*, *Doorway to Freedom: Detroit and the Underground Railroad*, *Detroit: The "Arsenal of Democracy,"* the *Gallery of Innovation*, *Frontiers to Factories*, *America's Motor City*, and *The Glancy Trains*. For more information, call the Museum at 313.833.1805 or check out our website at [detroithistorical.org](http://detroithistorical.org).

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