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DETROIT R&B LEGEND BETTYE LAVETTE TO CAST HANDS AND SIGNATURE
IN CEMENT TOMORROW AFTERNOON FOR THE
DETROIT HISTORICAL MUSEUM’S LEGENDS PLAZA

DETROIT- Detroit-raised singer/songwriter Bettye LaVette will be immortalized at the Detroit Historical Museum tomorrow at 2 p.m., when she will place her hands and signature in cement in a brief ceremony on the museum’s Legends Plaza.

When LaVette’s handcasting is installed in Legends Plaza, she will join an array of Detroit music legends, including Alice Cooper, Martha Reeves, Mary Wilson, Allee Willis, Juan Atkins, Jeff Mills, Kevin Saunderson, Eddie Fowlkes and Carl Craig. A total of 27 Detroit luminaries of arts, music, film, media and sports are currently honored in the Plaza, a popular outdoor attraction located in front of the Detroit Historical Museum open since the fall of 2012. A full list can be found at http://detroithistorical.org/detroit-historical-museum/exhibitions/signature-exhibitions/legends-plaza.

LaVette, whose musical career spans over 50 years, was born Betty Jo Haskins in Muskegon, MI and moved to Detroit when she was six years old. She had her first R&B hit at the age of 16 with the song “My Man – He’s a Lovin’ Man.” After recording and touring steadily for decades, LaVette had achieved only modest fame until her breakout in 2005 with the album I’ve Got My Own Hell To Raise. She is known for her unique singing voice and eclectic performance style and has shared the stage with artists from Otis Redding to Sir Paul McCartney and Jon Bon Jovi. Her newest album, Worthy, was released in 2015.

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Midtown Detroit, is open to the public Tuesday through Friday from 9:30 a.m. to 4 p.m. and Saturday and Sunday from 10 a.m. to 5 p.m. Admission is free for all, all the time. Parking in the Museum’s lot is $6 at all times. Group tour pricing and information is available by calling 313.833.7979. Permanent exhibits include the famous Streets of Old Detroit, the Allesee Gallery of Culture, Kid Rock Music Lab, Doorway to Freedom: Detroit and the Underground Railroad, Detroit: The “Arsenal of Democracy,” the Gallery of Innovation, Frontiers to Factories, America’s Motor City, and The Glancy Trains. For more information, call the Museum at 313.833.1805 or check out our website at detroithistorical.org.

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