

Where
the past
is present

**DETROIT
HISTORICAL
SOCIETY**

News Release

FOR IMMEDIATE RELEASE:

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KAREN DYBIS, AUTHOR OF *BETTER MADE IN MICHIGAN*, TO APPEAR AT THE DETROIT HISTORICAL MUSEUM ON SATURDAY, DECEMBER 12

DETROIT- Bite into the flavorful history of Michigan’s most iconic potato chip at **11 a.m.** on **Saturday, December 12** with Karen Dybis, author of the new book *Better Made in Michigan!* In a presentation in the Allesee Gallery of Culture, Dybis will explore how these Detroit “chipreneurs” rose from garage-based business to snack food royalty—the only remaining chip company of more than 40 that once fed the Motor City’s appetite for salty snacks. Dybis will discuss how *Better Made* came to be, how its chips are made and how competition has shaped the snack food industry into what it is today.

After her presentation, Dybis will sign copies of her book outside of the museum store. Pick one up as a holiday gift for your favorite *Better Made* fan!

The **Detroit Historical Museum**, located at 5401 Woodward Ave. (NW corner of Kirby) in Midtown Detroit, is open to the public Tuesday through Friday from 9:30 a.m. to 4 p.m. and Saturday and Sunday from 10 a.m. to 5 p.m. Admission is free for all, all the time. Parking in the Museum’s lot is \$7 at all times. Group tour pricing and information is available by calling 313.833.7979. Permanent exhibits include the famous *Streets of Old Detroit*, the *Allesee Gallery of Culture*, *Kid Rock Music Lab*, *Doorway to Freedom: Detroit and the Underground Railroad*, *Detroit: The “Arsenal of Democracy,”* the *Gallery of Innovation*, *Frontiers to Factories*, *America’s Motor City*, and *The Glancy Trains*. For more information, call the Museum at 313.833.1805 or check out our website at detroithistorical.org.

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