

**FOR IMMEDIATE RELEASE**

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**JOIN AUTHORS KEITH WUNDERLICH AND GREG TASKER FOR A  
DISCUSSION OF “VERNOR’S GINGER ALE” AND “SANDERS  
CONFECTIONERY” WEDNESDAY, JANUARY 13  
AT THE DETROIT HISTORICAL MUSEUM**

**DETROIT** - The Detroit Historical Society continues its popular Author Series with **Keith Wunderlich**, author of “**Vernor’s Ginger Ale**,” and **Greg Tasker**, author of “**Sanders Confectionery**,” on **Wednesday, January 13** from **6 – 8 p.m.** at the **Detroit Historical Museum**.

In honor of the exhibit *Detroit’s Snack Food Superstars*, join us for an evening of sweet memories. Vernor’s and Sanders, both favorites of the Motor City and beyond for more than 130 years, tell the story of the businesses triumphs and hardships that eventually transformed into two large corporations. Guests may even get a free sample or two of the delectable treats!

Keith Wunderlich has been a collector of Vernor’s Ginger Ale history, advertising, and ephemera for over 30 years. He is the founder of the Vernor’s Ginger Ale Collectors’ Club and writes a newsletter about Vernor’s. Greg Tasker, a former newspaper editor and reporter, is a widely published freelance writer. Both of their books are titles from **Arcadia Publishing**.

The cost of the event is free for Detroit Historical Society members and \$10 for the public. For more information or to register for the event, please call **(313) 833-1801** or visit [www.detroithistorical.org](http://www.detroithistorical.org).

Arcadia Publishing is the leading publisher of local and regional history in the United States. Their mission is to make history accessible and meaningful through the publication of books on the heritage of America’s people and places.

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit’s Cultural Center area, is open to the public Wednesday through Friday

from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling **(313) 833-7979**. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*; *Frontiers to Factories*; *The Motor City*; and *The Glancy Trains*.

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