Society Exceeds Fundraising Goal, Announces Accomplishments for Past>Forward Campaign

At a July celebration at the Detroit Historical Museum, the Detroit Historical Society announced that it raised more than $21.2 million over its five-year Past>Forward Campaign, significantly exceeding the $20.1 million goal and leaving a legacy of accomplishment.

The event also featured the unveiling of the latest four additions to the Legends Plaza attraction in front of the Museum: TV anchor Bill Bonds, Detroit Tiger Willie Horton, award-winning songwriter Allee Willis and Mary Wilson of the Supremes. Horton’s son Deryl and previous Legends Plaza honoree Martha Reeves were on hand, and Reeves kicked off the festivities by singing “The Star-Spangled Banner.”

The Campaign, which launched on July 1, 2009 and wrapped up June 30, 2014, allowed the Detroit Historical Society to accomplish the following:

- Dramatically re-invent the Detroit Historical Museum in Midtown and the Dossin Great Lakes Museum on Belle Isle, installing six brand new permanent exhibits and attractions including the Kid Rock Music Lab, Allessee Gallery of Culture (Detroit Historical Museum) and Built by the River (Dossin).
- Open the Legends Plaza outdoor attraction in the Fall of 2012 in advance of the Grand Re-Opening of the Detroit Historical Museum.
- Enhance our eight permanent signature exhibits at both Museums, including the Streets of Old Detroit, America’s Motor City (Detroit Historical Museum) and the William Clay Ford Pilot House (Dossin).
- Digitize tens of thousands of artifacts from the Society’s collections making them accessible to students and researchers around the world.
- Significantly increase attendance at both Museums by over 50 percent since the two Grand Re-Openings.
- Adopt a free admission policy for both Museums that has allowed them to reach a broader diversity of audiences than ever before.
- Upgrade and rebrand the Society’s website at detroithistorical.org and increase unique users over 250 percent over the duration of the Campaign.
- Create new educational programming and publish two books.

Top: Retired WXYZ-TV anchor Diana Lewis, News/Talk 760 WJR’s Paul W. Smith and Rock and Roll Hall of Famer Martha Reeves cut the ribbon in September 2012 for Legends Plaza in front of the Detroit Historical Museum. Middle: Guests check out the new Allessee Gallery of Culture during the Grand Re-Opening Weekend at the Detroit Historical Museum. Bottom: Two young guests try out the video boating interactive in the new Built by the River exhibit during the Dossin Museum’s Grand Re-Opening Weekend.
Letter from the Executive Director
Bob Bury

Together we made history!

We did it!

On July 17, at a celebration on Legends Plaza, we announced the successful conclusion of our campaign to raise $20.1 million to re-invent the Detroit Historical Museum, the Dossin Great Lakes Museum and to improve the accessibility, relevance and quality of everything we do.

Thank you for being an important part of our success. As a member, annual fund contributor or campaign donor, you helped us exceed our goal and make history by bringing in over $21.2 million since we began this effort in 2009. Let me acknowledge our Past-Forward Campaign chairs — Kevin Broderick, Ann Greenstone and David Nicholson — for their extraordinary efforts in exceeding our goal.

We could not have done it without you — and for that I express my sincere thanks. I also thank you for visiting us in greater numbers than ever before. I’m pleased to report that attendance at both the Detroit Historical Museum and Dossin Great Lakes Museum has increased by an average of 50 percent since our Grand Re-Openings. I hope that means we’re doing something right!

So, what’s next?

With the campaign behind us, we’re focused on the future and collaborations are a big part of it. Partnerships are a great way to share our museums and programs with even more people across metro Detroit and beyond. Whether you learn about a local historical treasure like the Junior League of Detroit or the St. Vincent and Sarah Fisher Center in our Community Gallery, discover a Detroit landmark like the Max Jacob House on one of our Behind the Scenes tours or join us at the magnificent Masonic Temple for our Detroit Historical Society Ball — there is much to experience at our museums and beyond. Further, this fall we are launching our first major travelling exhibit at the Grosse Pointe War Memorial (see the story on page 9). Collaborations like these help us spread the word about Detroit’s past and celebrate the promise and opportunity that lies ahead as Detroit begins its 314th year.

Your participation at events and activities like these, along with your continued membership and contributions to our annual fund enable us to continue to make a difference in our community. I hope I can count on your continued support.

I hope the change of season brings all the best to you and yours and that a visit to Midtown or Belle Isle and one of your favorite museums is part of your fall plans!

Sincerely,

Robert A. Bury
Executive Director & CEO
Society receives two national awards

The Detroit Historical Society will be honored with two Awards of Merit this month by the American Association for State and Local History (AASLH) at their annual meeting in St. Paul, MN. The honors include awards for the Society’s five new exhibitions (including the Allesee Gallery of Culture pictured) created at the Detroit Historical Museum as part of the recently-completed Past-Forward Campaign and for the recently-published book “Border Crossings: The Detroit River Region in the War of 1812,” edited by Denver Brunsman, Society Senior Curator Joel Stone and Douglas Fisher.

The AASLH Leadership in History Awards, now in their 69th year, is the most prestigious recognition for achievement in the preservation and interpretation of state and local history. AASLH is a not-for-profit professional organization of individuals and institutions working to preserve and promote history. From its headquarters in Nashville, Tennessee, the organization provides leadership, service, and support for its members who preserve and interpret state and local history in order to make the past more meaningful in American society.

M-1 Construction coming to Midtown

The M-1 Rail Streetcar project is now underway along a 3.3-mile stretch of Woodward Avenue between Larned Avenue downtown and West Grand Boulevard. The streetcar will connect attractions in Detroit’s Midtown neighborhood, like the Detroit Historical Museum, to the city’s busy downtown destinations, making it easier for our members and visitors to “make a day” of a visit to the city without having to re-park or navigate downtown traffic.

While we look forward to once again seeing streetcars on Woodward in 2016, there is some construction to be aware of in the meantime. Woodward will remain open during construction, but there will be lane or freeway exit closures. The following is slated to take place in Midtown between now and April 2015.

- Lane closures and traffic barrels between Kirby and Baltimore for I-94 Bridge work are already in place; however, there will always be thru traffic northbound and southbound on Woodward throughout the construction.
- Street parking will be extremely limited.
- The actual construction of track and infrastructure for the M-1 Rail streetcar is planned to start in April 2015.

In addition, both the I-94 East and Westbound exits for Woodward/John R will be closed until late 2015. Please use posted detours or see our website for more detailed driving directions.

It is important to note that pedestrian traffic will continue to be allowed along Woodward Avenue.

Also, the I-94 Bridge demolition is part of MDOT’s investment along the corridor, and I-75 and the M-10 Lodge Freeway are suggested detours during the I-94 Bridge demolition project. A few weekend closures of I-94 between I-75 and M-10 will also be scheduled as part of this project.

For full details on MDOT’s I-94 project, please visit michigan.gov/mdot. For M-1 Rail construction updates, please visit m-1rail.com. The Society will also provide frequent updates on the Detroit Historical Museum’s “Plan Your Visit” page on detroithistorical.org.

Treats in the Streets returns October 26

One of the spookiest days of the year is back! Join us for our annual FREE family Halloween celebration at the Detroit Historical Museum — Treats in the Streets — on Sunday, October 26 from 12 to 3 p.m.

Children aged 12 and younger can trick or treat in the Streets of Old Detroit, enjoy free refreshments and make a Halloween craft to take home. Throughout the afternoon, you’ll be astounded by the magic of The Amazing Clark and laugh along with Richard Paul’s “Ha Ha Halloween Show!” We encourage you to come in costume! As a special addition to this year’s event, the St. Vincent and Sarah Fisher Center will be handing out unique goodies in the Community Gallery on the second floor of the museum.

Costumed kids love Treats in the Streets.

Celebrate the holidays on Noel Night December 6

Midtown will be warm and bright for the 42nd annual Noel Night celebration on Saturday, December 6 from 5 to 9 p.m. At the Detroit Historical Museum, you will have the chance to talk and take pictures with the real Santa and Mrs. Claus, as well as enjoy musical entertainment and a free craft area for children, sponsored by the Alpha Kappa Alpha Sorority, Inc. The evening’s festivities culminate with a community sing-along on Woodward Avenue led by the Salvation Army Band, a long-standing Noel Night tradition.
Opening October 18, 2014 in the Allesee Gallery of Culture

**Gary Grimshaw: Detroit’s Counterculture Poster Artist**

*Guest Exhibition Writer: Gary Graff*

The Grande Ballroom on Detroit’s east side became the hot spot for counterculture music during the late 1960s and early 70s. Local radio disc jockey and Grande Ballroom promoter Russ Gibb wanted to emulate the rock and psychedelic scene of San Francisco through concert posters. Artist Gary Grimshaw designed posters that fit the bill perfectly.

Gary Grimshaw (1946–2014) grew up in Detroit and spent his career working and living in both Detroit and San Francisco. He worked for newspapers, magazines, designed posters for concerts, and designed record album covers. Grimshaw was an authentic Detroit original and his poster designs have become legendary.

Join us Thursday, October 30 for a special event, featuring a Gary Grimshaw poster sale, an opportunity to meet Laura Grimshaw and a special film presentation. Watch for more details.

Poster sale coming this fall to our Museum Stores and Online. Watch for an e-blast with special offers.

**Opening October 18, 2014 on the second floor in the Detroit Artists Showcase**

**Detroiters Paint Detroit: The 1930s**

Detroit has long been a fertile ground for artists and other creative individuals. Many of these artists’ paintings, sculptures, photographs and drawings document unique moments in our region’s rich history and capture the essence of our diverse community.

In connection with the Detroit Institute of Arts upcoming presentation of *Diego Rivera and Frida Kahlo in Detroit*, this exhibition will showcase Detroit urban landscape paintings by local artists in the 1930s. The paintings reflect the city as it was in the 1930s, while Diego and Frida visited the DIA and spent a year creating art in Detroit. Additionally, these paintings offer a snapshot of what the Detroit art “scene” was like during that time.

This exhibition includes works by E.H. Barnes, John Gelsavage, Amy Lorrimer and France Murray.
CHANGING & SPECIAL EXHIBITS

**Collection's Corner**

The Detroit Historical Society maintains a collection of more than 250,000 artifacts. Long after memories fade and perspectives change, these objects will remain to document the past and contribute to a broader understanding of the individuals, places and events that helped shape our region’s history. Shared memories, like shared experiences, can bind a community together, give deeper meaning to individual experience and serve to link past, present and future generations.

The Collection’s Corner exhibition gives the Society a chance to showcase the rich stories of our region through our rare and often priceless artifacts that have not been seen in quite some time or have never been on display. Additionally, this exhibit highlights a sampling of our newly acquired objects. These objects represent our most recent acquisitions and are only a fraction of the artifacts the Society has collected over the past year.

**St. Vincent and Sarah Fisher Center: Windows of Opportunity**

St. Vincent and Sarah Fisher Center (SVSF) is celebrating 170 years of service to Southeastern Michigan this year.

In reflecting upon its history as one of Michigan’s oldest organizations, SVSF recognizes that it has stood the test of time because it has evolved as the needs of the community have evolved. Although the Center’s services may have changed over the years, its core mission to serve the needs of at-risk children and families has never changed. It is for that reason SVSF has chosen a beautiful and unique part of its past to symbolize its future. In 1929, Charles and Sarah Fisher added their name to the organization by rebuilding the residence which had been destroyed by fire. Part of the reconstruction was the creation of unique Mother Goose nursery rhymes depicted in stained glass windows for the kindergarten classroom, designed by Detroit Stained Glass and built by Fisher Body. Like the Center itself, these windows have stood the test of time and represent the Windows of Opportunity that SVSF is still providing to the residents of Southeastern Michigan.

**Out on the Town: Drinking and Dining in Detroit Since 1920**

Continuing in the Booth Wilkinson Gallery

Opened October 11 - December 28, 2014 in the Community Gallery

St. Vincent and Sarah Fisher Center: Windows of Opportunity

Open October 18, 2014 on the second floor

Collection’s Corner

A letter from the sign for the Adams Theater in Detroit donated by Michael Hauser will be displayed.

Presented by

**Supported by the Michigan Council for Arts and Cultural Affairs and the National Endowment for the Arts.**
BEHIND THE SCENES TOURS

$20 Detroit Historical Society members • $30 Guests (unless otherwise noted)

Advance reservations required. Tour registrants receive directions to the tour location, a map and additional information 1–2 weeks after payment is received. Tours typically last 90 minutes to two hours. No refunds or tour credits will be given. You may choose from three options to sign-up:

1. Register online at detroithistorical.org
2. Call 313.833.1801 to register by phone
3. Fill out and send in the form on page 18

Member-only registration through September 21. Go to the member log-in (username and password is your member ID #) at detroithistorical.org or call 313.833.1801. Public registration begins September 22. The Behind the Scenes Tours may involve physically challenging environments that require walking long distances, standing for extended periods and climbing stairs. Please call 313.833.1801 to confirm physical requirements for specific tours if concerned.

Palmer Park Walking Tour

OCTOBER 4 • 10 A.M. – 12 P.M.
$20 members/$30 guests
Back by popular demand!

Few neighborhoods offer as broad a variety in architectural styles as Palmer Park, developed between 1924 and 1964. On this walking tour, you will be introduced to a handful of the most unique and influential apartment buildings in the district before heading into the public park to learn more about the log cabin, the fountain and the development of the park over time.

NOAA National Weather Service

Detroit/Pontiac Office

OCTOBER 10 • 6 – 8 P.M.
$20 members/$30 guests
Special Friday Evening Tour!

In 1992, a new forecast office for Southeast Michigan was constructed in Oakland County’s White Lake Township. This merged the forecast office in Ann Arbor with the offices at Detroit Metro and Flint. Climate data for Metro Airport is still received and archived at the NWS White Lake office, maintaining the continuous weather data for Detroit that goes back to the late 19th century. On this tour, you will learn about weather forecasting and the weather balloon, then head out to the observation area to see the weather balloon launch for the evening.

MJS Packaging/
Max Jacob House Tour

OCTOBER 16 • 10 A.M. – 12 P.M.
$30 members/$40 guests
Special Thursday Tour!

MJS Packaging’s story begins with Max Jacob, who immigrated to the United States in 1880. Full of youth and ambition, Max started a one-man bottle exchange business in 1885: the M. Jacob Company. Soon his fledgling company had developed a reputation for innovation and quality service. When Max’s sons entered the business, it was renamed to reflect the family tradition: M. Jacob & Sons. Now five generations and 129 years later, the company is still family-owned and operated.

This special partnership tour will allow you to hear about the past, present and future of the company and their rich history with Wayne State University as you explore the Max Jacob House and the Elaine Jacob Gallery on Wayne State’s campus, both with ties to the founders of MJS Packaging.

Bayview Yacht Club

OCTOBER 18 • 10 A.M. – 12:30 P.M.
$30 members/$40 guests
Tour includes lunch!

The Bayview Yacht Club was founded in 1915 by a handful of people with just one boat. Since its creation nearly 100 years ago, the Club has grown to boast over 1,000 members and is located inside a 5,000 square foot clubhouse, built in 1930. Join us as we tour the clubhouse and learn about the history of this “Shrine of Nautical Culture.”

The Parade Company

OCTOBER 25 • 10 – 11:30 A.M.
$20 members/$30 guests

You’re invited to take a behind the scenes look and discover Detroit’s hidden treasures at The Parade Company Studio. Step into a story land of color and fun as we get ready for one of Detroit’s most anticipated holiday events, America’s Thanksgiving Parade®.

Wander through a wonderland of fantasy and floats. Marvel at the world’s largest collection of antique papier-mâché heads. See the Costume Department where the characters come to life. Meet award-winning artisans who bring the magic to you, with many more characters turning up every day!

William E. Scripps Mansion

NOVEMBER 1 • 11 A.M. – 2 P.M.
$35 members/$45 guests

This special tour starts with lunch at the C-Pub at Canterbury Village and continues to the William E. Scripps Mansion, now Guest House, in Lake Orion.

Scripps chose his talented brother-in-law, Clarence Day, to design his Norman revival house, completed in 1927. While built with modern steel and concrete, it was finished with traditional methods and materials. The house encompasses over 28,000 square feet in 67 rooms and includes 11 fireplaces. Within the house are elaborate woodwork, metalwork and stone and painted finishes, as well as Pewabic ceramic tile and stained glass designed and fabricated by the Detroit Stained Glass Works. The house is now owned by Guest House, whose mission is to provide the information, education, treatment and care needed to assure that clergy, men and women religious and seminarians suffering from alcoholism and other addictions have the best opportunity for quality recovery.

Detroit Golf Club

NOVEMBER 8 • 10 A.M. – 12:30 P.M.
$35 members/$45 guests
Includes lunch!

Founded by William R. Farrand and several friends in 1899, the club started small but grew quickly and was formally opened in 1906. When additional property was bought in 1913, world-famous golf architect Donald Ross determined that two 18-hole courses could be built on the land. Work began in 1914. The current clubhouse, designed by Albert Kahn, was begun in 1916. Wartime problems hampered construction, but the clubhouse was finally completed in May 1918. Come explore this exclusive club and enjoy a wonderful luncheon!

Charles Lang Freer House

NOVEMBER 13 • 6 – 7:30 P.M.
$20 members/$30 guests
Special Thursday Tour — back by popular demand!

The Freer House is considered to be one of the most significant historic buildings in Michigan, both for its unique shingle style and ambition, Full of youth and drive, William and Maria Freer immigrated to the United States in 1880. With their boundless energy and determination, they contributed to the many more characters turning up every day!
BEHIND THE SCENES TOURS
$20 Detroit Historical Society members · $30 Guests (unless otherwise noted)

Advance reservations required. Tour registrants receive directions to the tour location, a map and additional information 1–2 weeks after payment is received. Tours typically last 90 minutes to two hours. No refunds or tour credits will be given. You may choose from three options to sign-up:

1. Register online at detroithistorical.org
2. Call 313.833.1801 to register by phone
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Member-only registration through September 21. Go to the member log-in (username and password is your member ID #) at detroithistorical.org or call 313.833.1801. Public registration begins September 22. The Behind the Scenes Tours may involve physically challenging environments that require walking long distances, standing for extended periods and climbing stairs. Please call 313.833.1801 to confirm physical requirements for specific tours if concerned.

Note: Due to the popularity of these tours, it is recommended that you make reservations well in advance. No group or individual registrations will be held without payment in full.

Due to the nature of historic buildings, the Historic Houses of Worship Tours may require walking long distances, standing for extended periods and climbing stairs. Please call 313.833.1801 to confirm physical requirements for specific tours if concerned.

Companion Book Available
In Detroit’s Historic Places of Worship, authors Marla O. Collum, Barbara E. Krueger and Dorothy Kostuch profile 37 architecturally and historically significant houses of worship that represent eight denominations and nearly 150 years of history. This book is now available at the Detroit Historical Museum Store or via our online store for $39.95.

OCTOBER 6, 2014
St. Cecelia
Ebenezer AME
Immaculate Conception
St. Florian
St. Cuneegunda

NOVEMBER 3, 2014
Christ Church Grosse Pointe
Grosse Pointe Academy Chapel
Nativity of Our Lord
Grosse Pointe Memorial

DECEMBER 1, 2014
Old St. Mary’s
Spirit of Hope
Fort Street Presbyterian
I Am My Brother’s Keeper
Historic Trinity Lutheran
Fall Film Series
The Detroit Historical Society invites you to our Film Series, featuring free monthly screenings of fascinating Detroit films in the Louise C. Booth Auditorium at the Detroit Historical Museum and DeRoy Hall at the Dossin Great Lakes Museum. Be our guest for these special matinee screenings, and don’t forget to stop by our Museum Stores to purchase Bettermade popcorn and Faygo before the show!

Films shown at the Detroit Historical Museum:

**Anthem**  
(Running Time: 61 minutes)  
September 14, 3 p.m.
This film reveals the origin of Francis Scott Key’s creation of “The Star-Spangled Banner” and examines the importance of and relationship between music and patriotism during the War of 1812. Arrive early at 2 p.m. and join the Society and the Michigan War of 1812 Bicentennial Commission in celebrating the 200th anniversary of “The Star-Spangled Banner” outdoors on Legends Plaza.

**The Michigan Beer Film**  
(Running Time: 119 minutes)  
Sunday, October 12, 3 p.m.
This film documents the explosive growth of the Michigan Craft Beer industry and gives you the chance to meet brewers, bloggers, foodies and farmers who are spearheading this delicious movement.

**Detroit: Our Greatest Generation**  
(Running Time: 90 minutes)  
Saturday, November 8, 3 p.m.

**Our Vietnam Generation**  
(Running Time: 110 minutes)  
Sunday, November 9, 3 p.m.
In honor of Veterans Day, *Detroit: Our Greatest Generation* tells the real-life stories of many Detroit-area residents who are the true heroes of World War II. *Our Vietnam Generation* focuses on the struggles experienced by Michigan Vietnam veterans, who received a much different homecoming than other generations, set to the backdrop of a culture at a time marked by music, drugs, ideals of love and political upheaval.

Films shown at the Dossin Great Lakes Museum:

**River Channels**  
(Running Time: 20 minutes)  
September 14, 2 p.m.
Join the divers of the Noble Odyssey Foundation’s research team as they investigate the long-forgotten river bed and shipwrecks hidden beneath the Straits of Mackinac.

**A Voyage Into History**  
(Running Time: 46 minutes)  
Sunday, October 12, 2 p.m.
Watch NAS (Nautical Archaeological Society) training in Underwater Archaeology. Underwater caves, forests, marine sanctuaries and shipwrecks are a few of the wonders to be found in this film.

**Raising the Anchor of the Edmund Fitzgerald**  
(Running Time: 48 minutes)  
Sunday, November 9, 2 p.m.
The *Edmund Fitzgerald* was lost with her entire crew of 29 men on Lake Superior on November 10, 1975, 17 miles north-northwest of Whitefish Point, Michigan. In 1971, prior to the Fitz’s sinking, the ship dropped a bow anchor in the Detroit river. View actual footage of the Detroit River dive that brought up the anchor of the ill-fated ship, whose launch and history are also portrayed throughout the film.

**Rouse Simmons: The Christmas Tree Ship**  
(Running Time: 35 minutes)  
Sunday, December 14, 2 p.m.
The *Rouse Simmons* was a three-masted schooner which sank in Lake Michigan in a violent storm in 1912. The ship was bound for Chicago with a cargo of Christmas trees when it founded off the coast of Two Rivers, Wisconsin, killing all on board.
After a successful debut in October 2012, DLECTRICITY, presented by DTE Energy, is Detroit’s newest nighttime festival of art and light happening September 26–27 in Midtown Detroit.

All are invited to experience this free, two-night festival produced by Midtown Detroit, Inc. (MDI). Inspired by nighttime arts festivals from around the world, DLECTRICITY will commission and host 35 local, national and international artists whose installations will illuminate the Midtown Woodward corridor, from the Detroit Institute of Arts to the Detroit Symphony Orchestra with cutting edge installations of light, video, performance, interactive engineering and other unexpected works of art.

DLECTRICITY attracted 75,000 people to Midtown in 2012, and it will once again transform the iconic Midtown Detroit neighborhood into a spectacular nighttime environment of temporary public art and light, showcasing site-specific installations by established and emerging artists and Detroit’s ever-growing class of creative entrepreneurs and design professionals.

Of the 35+ artists, 10 local, national and international artists have been invited to show a range of high-quality, light-based projects and video projections.

Sue De Beer’s installation “Detroit’s Leland City Club” will be shown at the Detroit Historical Museum’s Legends Plaza. A New York-based contemporary artist, De Beer uses multiple media including photography, video, installation and sculpture to explore the relationships between time and memory. Her work has been the subject of several major solo exhibitions throughout the world.

Observe French Canadian Heritage Day October 3

The Detroit Historical Museum is joining a number of locations around the state hosting celebrations of the region’s French Canadian heritage on Friday, October 3 from 1 – 3 p.m.

Join us at 1 p.m. to hear French-Canadian Heritage Society of Michigan members Diane Wolford Sheppard and Suzanne Boivin Sommerville present artwork and other visuals to illustrate the joie de vivre of French-Canadian heritage with a special emphasis on Detroit and the Great Lakes area. They will also quote the attitudes and misconceptions recorded by the British and especially, the Americans, when they first observed the joie de vivre of the French Canadians in Detroit.

Following the presentation, the musical group Trois Bouffons (pictured below, from left to right: Mark Szabo, Mike Francis and Genot Picor) will provide some lively French Canadian dance music and community dance instruction at 2 p.m. Starting with music that Champlain brought to Nouvelle France, they will work their way up to jigs, reels, waltzes and French Canadian polkas, with an interactive story or two. Their performance is modeled after the veillée, or “social gathering,” which was a common form of entertainment our ancestors enjoyed.

Coming to the Grosse Pointe War Memorial

Fighting on the Home Front: Propaganda Posters of World War II

The Detroit Historical Society is presenting a new traveling exhibition of World War II posters from its collections open to the public September 9 through Veterans Day at the Grosse Pointe War Memorial, located at 32 Lake Shore Drive in Grosse Pointe Farms.

In a pre-televised age, visual advertising was dominated by talented illustrators. During World War II, the U.S. Government utilized these artists’ talents to create posters that delivered important messages at a single glance.

We now consider them art, but these posters had a very real job during the war. They encouraged and informed the average American on how they could help win the war. Posters promoted the purchasing of war bonds, growing and canning food and taking war jobs to aid in the war effort.

The posters in this exhibition were chosen for their diverse themes and messages, as well as their graphic appeal. These posters reflect the themes of recruitment, patriotism, conservation and security. Everyone could do their part to win the war, and these posters showed them how.

For more information on renting this exhibit, contact Tracy Irwin, Director of Exhibitions and Collections, at 313.833.1405 or via email at tracyi@detroithistorical.org.

Artist James Montgomery Flagg was the man who cemented the image of Uncle Sam that we know today. He used himself as the model in the original “I Want You” poster.
The Detroit Historical Society has partnered with the Nature Conservancy on the new exhibition, *Troubled Waters: Healing our Freshwater Habitats.*

Exploring the ways that humans have interacted with and impacted the Huron-Erie region ecosystem, this exhibit tells the story of the many changes that have transpired on Detroit’s waterways over the past 300 years and present all that is being done to assure that their beauty and legacy will be preserved and protected for years to come. *Troubled Waters* illustrates how the Detroit River impacts the larger Great Lakes ecosystem and vice versa, how the ecosystem has changed throughout the past few hundred years and how Detroit’s pivotal role as a major manufacturing and population hub has impacted the health of this ecosystem throughout history.

The exhibit also examines the Great Lakes in the context of the larger environmental movement, focusing on the important role played by naturalists, scientists, legislators and concerned citizens, as well as the creation of environmental agencies and departments such as The Nature Conservancy, Michigan United Conservation Clubs and the Michigan Department of Natural Resources. To demonstrate these efforts, this section of the exhibit explores the Erie Marsh Preserve and other projects within the Huron-Erie corridor.

Lastly, the exhibit demonstrates how current efforts to address the health of the Huron-Erie region and the Detroit River are making an impact. Visitors will learn about the science behind the ecology of the Huron-Erie region. Armed with microscopes and samples of water from the Detroit River, visitors will have the opportunity to view tiny organisms and other signs of life.

Now Open in the Dossin Great Lakes Museum’s Great Lakes Gallery

**Troubled Waters: Healing our Freshwater Habitats**

National Sailing Hall of Fame comes to Detroit

On Sunday, September 28, the Detroit Yacht Club will be the center of the sailing world in the United States. In conjunction with Bayview Yacht Club and the Detroit Regional Yacht-racing Association, the DYC will host the 2014 Induction Ceremony for the National Sailing Hall of Fame in Annapolis, Maryland. Notable names on the dais will include Jobson, Harken, Bowditch and Herreshoff.

To recognize the occasion, and Detroit’s rich sailing heritage, the Dossin Great Lakes Museum will show racing films continuously throughout their open hours on Saturday, September 27 and Sunday, September 28 through 1:30 p.m. These videos, from the collection of the NSHOF, feature spectacular footage from this fun, fast and fascinating sport. For more information about the National Sailing Hall of Fame Class of 2014, visit nshof.org.
**Association for Great Lakes Maritime History Annual Conference**

*Saturday, September 13 • 8:30 a.m. – 4 p.m.*
*Dossin Great Lakes Museum*

The Detroit Historical Society and the Dossin Great Lakes Museum are proud to host the 30th Annual Conference of the Association of Great Lakes Maritime History in September 2014. The public is welcome to attend conference sessions on Saturday, September 13th. These six sessions will include presentations on recent developments in Great Lakes history. More information is available at www.aglmh.net. Registration for the session includes continental breakfast and all day breaks for $45, with a buffet lunch available for an additional $20.

The AGLMH was created to coordinate information sharing among museums and historic sites, archival collections, researchers, divers and maritime enthusiasts. The Dossin Great Lakes Museum has been a sponsoring institutional member of the association since its founding, and has hosted two previous Annual Conferences.

**Dossin Invitational Regatta**

*Sunday, September 14 • 9 a.m. – Noon*
*Belle Isle and Dossin Great Lakes Museum*

The Dossin Invitational Regatta’s award ceremony returns to DeRoy Hall. Crews from the Detroit Boat Club, St. John’s Jesuit Academy (Toledo), St. Ursula Academy (Toledo), Grosse Ile and Saline start the two-mile races at 9 a.m. that will conclude at the Detroit Boat Club on Belle Isle. Following the races, you are invited to head to the Dossin by 11 a.m. to celebrate with a special award ceremony.

**Lost Mariners Remembrance**

*Monday, November 10 • 6 – 8 p.m. • Dossin Great Lakes Museum*

This moving annual program remembering sailors lost on the Great Lakes will be highlighted by a presentation about the *Benjamin Noble* (pictured), a Detroit-built and owned freighter that was chartered to a Cleveland firm. In the Spring of 1914, she was carrying rails out of Conneaut, Ohio and sank with all hands when she encountered a squall in western Lake Superior.

Other highlights include a lantern vigil at the *Edmund Fitzgerald* anchor to begin the night, followed by a performance by Lee Murdock, Great Lakes balladeer, and an Honor Guard escort of the memorial wreath to the Detroit River for receipt by a flotilla of vessels. A live webcast will also be available at detroithistorical.org.

Special thanks to the Canadian Shipowners Association and the Lake Carriers Association for co-sponsoring this event.

Seating is limited, and advance registration is requested. Admission is $5 for Society/Dossin Maritime Group members, $10 for guests and $25 for families of up to six. Call 313.833.1801 or visit detroithistorical.org for more information or to register.

**Marine Mart**

*Saturday, November 15, 2014 • 9:30 a.m. – 2 p.m.*
*Grosse Pointe War Memorial*

The annual Marine Mart is a flea market designed for Great Lakes enthusiasts. It features great holiday shopping and shiploads of nautical items and treasures. $10 early bird admission at 9:30 a.m./$7 for adults after 10 a.m.; Children 12 & under FREE.

All tickets are available at the door. For vendor tables or more information, please call 313.833.7938.

**SAVE THE DATE! Noon Year’s Eve**

*Wednesday, December 31 • 10 a.m. – 1 p.m.*
*Dossin Great Lakes Museum*

Bring the whole family for FREE winter crafts, hot cocoa and cookies, and a kids’ New Year’s countdown to noon, concluding with the celebratory ringing of the bell of the *City of Detroit III*. 
### Fall Days of Detroit

**SEPTEMBER 18, 1987** — Pope John Paul II landed at Metro Airport, beginning a historic visit to Detroit.

**SEPTEMBER 23, 1934** — The Detroit Lions won their first NFL game in the city, beating the New York Giants 9-0 at the University of Detroit Stadium.

**OCTOBER 1, 1908** — The first Ford Model T went on sale.

**OCTOBER 7, 1935** — The Detroit Tigers won the team’s first World Series over the Chicago Cubs.

**OCTOBER 17, 1926** — Father Charles Coughlin did his first radio broadcast on WJR.

**NOVEMBER 5, 1896** — While serving as mayor of Detroit, Hazen Pingree was elected Governor of Michigan.

**NOVEMBER 7, 1960** — The Detroit News acquired the Detroit Times.

**NOVEMBER 19, 1928** — The first Detroit Historical Museum opened in a rented room on the 23rd floor of the Barlum (now Cadillac) Tower.

**NOVEMBER 26, 1925** — The first Hudson’s Thanksgiving Day Parade took place in downtown Detroit.

**DECEMBER 5, 1922** — Detroit Mayor James Couzens resigned, due to his appointment as U.S. Senator after the resignation of Senator Truman Newberry.

This cannon, which was discovered by the Detroit Police Department dive team in the summer of 2011 and subsequently retrieved from the Detroit River in October 2011, will go on display in the vestibule of the Dossin Great Lakes Museum this fall. (photo by Joel Stone)
Detroit’s Bravest and Their Fire Trumpets

The firefighter’s speaking trumpet is an important symbol of authority within the profession, and for good reason. In the days before the modern amplified bullhorn, speaking trumpets were the best way for a chief to make his orders heard. Even today, rank can often be determined by the number of trumpets pictured on a firefighter’s helmet or uniform.

This form of authority designation could be a significant challenge, judging by a chapter in the early history of Detroit’s firefighters. In the early 19th century, fire companies, although generally created by Detroit’s Common Council, were staffed by volunteers and operated independently. Playful and sometimes hostile rivalries were widespread among these early companies. When a disgruntled ex-printer from the Detroit Gazette drunkenly set fire to his former employer on April 26, 1830, three fire companies arrived at the scene. Chief Engineer Levi Cook was unable to rally the three companies into a concerted effort, and the building burned. The Detroit Gazette consequently attacked the discipline of the firefighters, resulting in the Common Council arranging a special experiment in cooperation with the three companies the following day.

This is, of course, not to imply that the volunteer fire companies of those early days were ineffectual, as a beautiful silver trumpet in the collection attests. Around 1 a.m. on April 16, 1849, a watchman in Detroit sounded an alarm in response to a warehouse fire across the river, in Windsor, Ontario. Coupled with powerful chilling winds, the flames threatened to destroy the neighboring city. Under the command of Chief Engineer William Duncan, several companies gathered at the waterfront and awaited steamers to arrive which would list and nearly capsize into the freezing river as they cautiously ferried the firefighters and their bulky engines across. Thanks to the combined effort of the firefighters of both cities, the blaze was brought under control by 5 a.m., and damage was confined to an acre. To express their gratitude, the people of Windsor presented Duncan with a silver trumpet with an inscription praising the Detroit firefighters for their “noble and generous conduct,” alongside an image of a hand-pumped fire engine and symbols representing both the United States and the British Empire.
Join us for a Thanksgiving tradition!

Enjoy America’s Thanksgiving Day Parade™ at the Detroit Historical Museum! Join us on Thursday, November 27 from 8 a.m. to noon and get a front row seat to watch your favorite floats, big heads and performances on Woodward Avenue. Get your tickets soon, space is limited!

$25 for Members/ $35 General Admission
- General Admission Bleacher Seating along Woodward Ave.
- Free Parking
- Complimentary Refreshments
- Access to the Museum from 8 a.m. – Noon

$75 V.I.P Reception
- View the Parade in style from the 3rd floor of the Museum
- Reserved Parking in the Museum Parking Lot
- Complimentary Refreshments
- Access to the Museum from 8 a.m. – Noon

For tickets or more information, call Rita Taub at 313.833.1800.

Society Ball returns to the Masonic Temple December 6

It’s time to prepare for one of the Society’s most anticipated events of the year—the Holiday Ball! This year, the Society Ball will be held at the legendary Masonic Temple of Detroit on Saturday, December 6.

Built in 1926 in the neo-gothic style, Detroit’s iconic Masonic Temple is still the largest of its kind in the world, standing 16 stories tall with 1,037 rooms. Designed by George Mason, whose career yielded some of the city’s most distinguished buildings such as the Detroit Yacht Club and the Pontchartrain Hotel, the Masonic Temple’s original design included state-of-the-art theaters, barber shops, unique lodges, a bowling alley and two opulent ballrooms—many of which remain today.

We hope you will join us for an evening of history, charity and entertainment.

This year’s Ball co-chairs are Jill Johnson of Detroit, Stephanie Nicholson of Grosse Pointe and Pam Wyett of Bloomfield Hills.

Schedule of events:

6 p.m. Benefactor ticket $750
Cocktail and hors d’oeuvres reception in the Fountain Ballroom
Seated dinner
Live auction and entertainment
(Benefactor ticket holders are also invited to the exclusive Benefactor Party)

6 p.m. Patron ticket $450
Cocktail and hors d’oeuvres reception in the Fountain Ballroom
Seated dinner
Live auction and entertainment

9 p.m. Afterglow ticket $95
Dessert, entertainment and dancing afterglow reception

For information about Society Ball sponsorship packages or to purchase Ball tickets, please contact Kristin Rossi at kristinr@detroithistorical.org or call 313.833.1980.

Society Member Profile: Ann Gail

Detroit Historical Society member and volunteer Ann Gail can trace her Detroit heritage beyond her birth at Harper Hospital all the way back to the 19th century. Ann’s great-great-great-uncle, Charles Christopher Trowbridge, was mayor of Detroit.

“He was mayor in 1862, but as Joel Stone (the Society’s Senior Curator) says ‘Everybody was mayor back then, it was only a two-year term and there were only so many residents,’” Ann said.

Her connection to the city continues right up to the present. Her family ran a stationery and office supply store in the Penobscot Building. Gail’s Office Supply expanded to four locations around metro Detroit. Starting at 13, Ann began working for her father...
Fall Store Specials at our Museum and Online Stores

OCTOBER

Celebrate Oktoberfest with 20% off all pint glasses

20% off drinking and dining related books

NOVEMBER

In honor of Michigan’s rich maritime history, all maritime history titles are 20% off.

Society Member Shopping Days run November 18–27 featuring 25% off for members at all stores.

All Store Sale begins Friday, November 28 with 25% off for the public and Society members and runs through Saturday, December 6.

Black Friday Store Sales start Friday, November 28 and run all weekend featuring up to 50% off on select toys and apparel. Discounts cannot be combined. Sales ends Sunday, November 30.

DECEMBER

Saturday, December 6, marks the final day for 25% off at all stores!

(pictured at left) at the Penobscot location. Eventually, she took over her father’s business and continued to run it until 2003.

Now, Ann is one of our most active members. She began volunteering for the Society in 2010 after being both a member and regular visitor to both museums since her children were young. Exemplifying a model volunteer, Ann never hesitates to donate her time. Assisting at the popular Lost Mariners Remembrance event or greeting guests when the Glancy Trains Modular Railroad Club sets up their traveling exhibits around town, Ann is always willing to help out at any event or tour. Her experience running the office supply stores gives her real experience dealing with crowds. “On Secretary’s Day, we used to have 5,000 people come through [the store] in three hours,” Ann said.

Further adding to her résumé at the Society, Ann hopes to learn to give guided tours at the Dossin Great Lakes Museum.

Interested in learning more about volunteering? Visit detroithistorical.org to learn about all our different volunteer opportunities and fill out an application. Do you have questions about membership or want to be featured here next? Contact Sean Clyne, Database and Membership Manager, at 313.833.0158 or seanc@detroithistorical.org.
DON’T JUST MAKE PLANS.
MAKE HISTORY!

Choose the Dossin Great Lakes Museum
or the Detroit Historical Museum
to host any of your special event needs:

Weddings • Birthdays • Receptions • Meetings • Holiday Parties • And more!

Call 313.833.1733 to discuss your event needs with our professional staff.
detroithistorical.org
Book your visit to the Detroit Historical Museum or the Dossin Great Lakes Museum today!

TOUR TIMES: TUESDAY THROUGH FRIDAY, 10 – 11:30 A.M., 12:30 – 2 P.M. OR 2 – 3:30 P.M.

GUIDED TOURS — for all ages, including community and senior groups

• COST:
  • $5 per person (10 person minimum)

HISTORICAL PERSPECTIVES TOUR
AT THE DETROIT HISTORICAL MUSEUM

This 90-minute guided tour of the Detroit Historical Museum includes visits to the Streets of Old Detroit, America’s Motor City, Doorway to Freedom – Detroit and the Underground Railroad and the Frontiers to Factories exhibits.

MARITIME HISTORY TOUR
AT THE DOSSIN GREAT LAKES MUSEUM ON BELLE ISLE

This 90-minute guided tour of the Dossin Great Lakes Museum includes visits to the Gothic Room, Built by the River, William Clay Ford Pilot House and Miss Pepsi exhibits.

SELF-GUIDED EXPERIENCES

These self-guided experiences are perfect for your scout or youth group and are available at either the Detroit Historical Museum or the Dossin Great Lakes Museum.

• COST:
  • $50 for up to 30 children
  • $100 for 31 – 60 children
  • $150 for 61 – 90 children
  • $200 for 91 – 120 children

Children become “history travelers” as they explore the Museum exhibits and answer questions using our Passport to Learning booklets. Chaperones help facilitate discussions, as well as place passport “stamps” to mark completed activities.

STORYLIVING PROGRAM

• COST:
  • $400 at the Detroit Historical Museum
  • $375 at your location

In this interactive program, a professional storyteller shares Detroit’s role in the Underground Railroad with children using drama, group pantomime, role playing, songs and creative problem-solving.

Call 313.833.7979 or email casieb@detroithistorical.org for more information or to schedule your program or tour.
## TOURS & SERIES REGISTRATION

Name  

Address  

City, State & Zip  

Phone  

E-mail  

**NOTE: Please call 313.833.1801 to confirm availability before mailing.**

Make checks payable to: Detroit Historical Society

If paying by: [ ] VISA  [ ] MasterCard  [ ] Discover  [ ] American Express

<table>
<thead>
<tr>
<th>Account #</th>
<th>Exp Date</th>
<th>Security Code</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

**MAIL TO:** Attn: Tours, Detroit Historical Society, Dept # 771783, PO Box 77000, Detroit, MI 48277-1783

### Behind the Scenes Tours

**$20 DETROIT HISTORICAL SOCIETY MEMBERS • $30 GUESTS (UNLESS NOTED)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th># of Tickets</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sat., Oct. 4</td>
<td>10 a.m.</td>
<td>Palmer Park Walking Tour</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Fri., Oct. 10</td>
<td>6 p.m.</td>
<td>NOAA National Weather Service Detroit/Pontiac Office</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Thurs., Oct. 16</td>
<td>10 a.m.</td>
<td>MJS Packaging/Max Jacob House Tour</td>
<td>1</td>
<td>$30 Members/$40 Guests</td>
</tr>
<tr>
<td>Sat., Oct. 18</td>
<td>10 a.m.</td>
<td>Bayview Yacht Club</td>
<td>1</td>
<td>$30 Members/$40 Guests</td>
</tr>
<tr>
<td>Sat., Oct. 25</td>
<td>10 a.m.</td>
<td>The Parade Company</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Sat., Nov. 1</td>
<td>11 a.m.</td>
<td>William E. Scripps Mansion</td>
<td>1</td>
<td>$35 Members/$45 Guests</td>
</tr>
<tr>
<td>Sat., Nov. 8</td>
<td>10 a.m.</td>
<td>Detroit Golf Club</td>
<td>1</td>
<td>$35 Members/$45 Guests</td>
</tr>
<tr>
<td>Thurs., Nov. 13</td>
<td>6 p.m.</td>
<td>Charles Lang Freer House</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Sat., Nov. 15</td>
<td>10 a.m.</td>
<td>WWJ Newsradio 950</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Sat., Nov. 22</td>
<td>10 a.m.</td>
<td>Detroit Media Partnership Operations Facility</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
<tr>
<td>Thurs., Dec. 4</td>
<td>10 a.m.</td>
<td>Loren Andrus Octagon House</td>
<td>1</td>
<td>$20 Members/$30 Guests</td>
</tr>
</tbody>
</table>

### Historic Houses of Worship

**$40 DETROIT HISTORICAL SOCIETY MEMBERS • $50 GUESTS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th># of Tickets</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon., Oct. 6</td>
<td>10 a.m.</td>
<td></td>
<td>1</td>
<td>$40 Members/$50 Guests</td>
</tr>
<tr>
<td>Mon., Nov. 3</td>
<td>10 a.m.</td>
<td></td>
<td>1</td>
<td>$40 Members/$50 Guests</td>
</tr>
<tr>
<td>Mon., Dec. 1</td>
<td>10 a.m.</td>
<td></td>
<td>1</td>
<td>$40 Members/$50 Guests</td>
</tr>
</tbody>
</table>

**GRAND TOTAL $_____________**

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## CONNECT WITH THE DETROIT HISTORICAL SOCIETY!

See our homepage at detroithistorical.org for all the details!
### The Detroit Historical Society’s membership levels and benefits

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Researcher</td>
<td>$25</td>
<td>- Geared for students and researchers, this web-based membership provides access to the Society's online database of high-resolution digital images.</td>
</tr>
<tr>
<td>Collector</td>
<td>$45</td>
<td>- Subscription to <em>Making History</em> quarterly newsletter - Free parking when visiting the Detroit Historical Museum - 10 percent discount at both Museum stores - Reciprocal membership at over 200 historical museums across the U.S. - Priority registration and a discounted ticket for cardholding member to all Society programs and tours</td>
</tr>
<tr>
<td>Ambassador</td>
<td>$65</td>
<td>- Collector Benefits plus - Ability to purchase up to three (3) additional discounted tickets to all Society programs and tours</td>
</tr>
<tr>
<td>Patron</td>
<td>$150</td>
<td>- Ambassador Benefits plus - Free ticket for two (2) persons to one regular priced Behind the Scenes tour per membership year (subject to availability) - One annual subscription to <em>Michigan History Magazine</em></td>
</tr>
<tr>
<td>Benefactor</td>
<td>$300</td>
<td>- Patron Benefits plus - Complimentary one-year gift membership at the Ambassador level for one of your family members, friends or business associates</td>
</tr>
<tr>
<td>Historian</td>
<td>$500</td>
<td>- Benefactor Benefits plus - Reduced rates for museum facility rentals and group tours - Private VIP guided tour of the Detroit Historical Museum or the Dossin Great Lakes Museum for you and up to five (5) guests</td>
</tr>
<tr>
<td>Cobblestone</td>
<td>$1,000</td>
<td>- Historian Benefits plus - Recognition as a Cobblestone Member in the Society's Annual Report - Invitations to exclusive Society donor events - Invitation to one exclusive tour of the Collections Resource Center (offered twice each year)</td>
</tr>
</tbody>
</table>

### Affinity Groups

Available to Detroit Historical Society Members at the Collector Level or above, our affinity groups allow members with common interests to learn and share together while supporting the Society in ways beyond general membership.

<table>
<thead>
<tr>
<th>Affinity Group</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dossin Maritime Group</td>
<td>$20</td>
<td>- A subscription to the highly acclaimed quarterly publication, <em>Telescope</em>, which contains in-depth articles about maritime history as well as Great Lakes and seaway news - Invitations to special members-only events and programs</td>
</tr>
<tr>
<td>Detroit 313</td>
<td>$30</td>
<td>- Networking and promotes involvement in the Society for young professionals aged 18–45 - Advance notice and invitations to all events, lecture series and new exhibits - Special discounts on 313 events</td>
</tr>
<tr>
<td>Friends of Detroit's Black History</td>
<td>$20</td>
<td>- Support the work of the Black Historic Sites Committee, which sponsors programming and events celebrating the African American experience in Detroit - Promotes a greater understanding of the role of African Americans in the region’s history - Advance notice and invitations to all events and lecture series</td>
</tr>
<tr>
<td>Friends of The Glancy Trains</td>
<td>$20</td>
<td>- Support the Society’s <em>Glancy Trains</em> exhibit and Modular Railroad Club - Advance notice and invitations to all events and lecture series - Recognition of support in <em>The Glancy Trains</em> exhibit</td>
</tr>
</tbody>
</table>

### Interested in purchasing a Gift Membership for the upcoming holidays? Please call our membership staff at 313.833.0158 or visit us online at detroithistorical.org.
MISSION
To educate and inspire our community and visitors by preserving and portraying our region’s shared history through dynamic exhibits and experiences.

VISION
To create a shared sense of community and pride by celebrating the history and the unique culture of our region.

Dated Material
RETURN SERVICE REQUESTED