

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	6/30/2019
Federal EIN:	38-1381144	Months in Survey:	12
Exemption Date:	1978		

Discipline

NTEE Classification:	A82 Historical Societies & Historic Preservation	NISP Discipline:	Multidisciplinary
NISP Specialty:		NISP Institution Type:	Historical Society

Survey Providers

Affiliations:

Organization Location

Org zip code: 48202

Total Expenses

Total expenses under \$50,000: No

Program Activity

Activities: Exhibits; Historic preservation or restoration; Guided tours; Film screenings; Field trips; Other types of programs

Financial Information Part 1

Audit for 2019:	Yes	Restricted Contributed Revenue:	Yes
Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2019:	Yes	Non-operating Expenses in 2019:	No
Endowment or Reserve Fund:	Yes		

Membership & Subscriptions

Membership Program: Yes

Subscriptions to Events/Performances:

Subscriptions to Media:

Financial Totals: Audit/Review*

2019

Total Assets	9818031
Total Liabilities and Net Assets	9818031
Net Assets - Unrestricted	7158005
Net Assets - Restricted	2383467

	Unrestricted	Restricted	Total 2019
Total Operating Revenue	\$3,343,634.00	\$468,789.00	\$3,812,423.00
Non-Operating Revenue	\$44,226.00		\$44,226.00
Total Revenue	\$3,387,860.00	\$468,789.00	\$3,856,649.00

2019

Program Expenses	3020143
Fundraising Expenses	787941
General and Administrative Expenses	824654
Total Operating Expenses	4632738
Non-Operating Expenses	0
Total Expenses	4632738

2019

Total Change in Net Assets	-776089
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Revenue: Earned Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
Food and Concessions Revenue				
Gift Shop and Merchandise Sales	\$131,847.00		\$131,847.00	\$152,759.00
Parking Fees	\$74,769.00		\$74,769.00	\$76,167.00
Advertising Revenue				
Sponsorship Revenue				
Membership Revenue	\$87,236.00		\$87,236.00	\$84,996.00
Single Ticket Sales				
Group Ticket Sales				
Touring Fees	\$49,815.00		\$49,815.00	\$57,900.00
Royalties, Rights, and Reproductions	\$27,002.00		\$27,002.00	\$41,941.00
Admissions				
Guided or Group Tour Revenue	\$102,145.00		\$102,145.00	\$84,309.00
Gallery Sales				
Contracted Services	\$11,965.00		\$11,965.00	\$8,775.00
Tuition and Registration Fees				
Other Program Revenue	\$230.00		\$230.00	
Other Program Revenue Description	Dossin Great Lakes Museum public programs			
Other Non-Program Revenue	\$296,277.00		\$296,277.00	\$333,358.00
Other Non-Program Revenue Description	Museum rental revenue			
Total	\$781,286.00	\$0.00	\$781,286.00	\$840,205.00

Revenue: Investment Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
Investment Revenue - Operating	\$194,545.00		\$194,545.00	\$430,909.00
Total	\$194,545.00	\$0.00	\$194,545.00	\$430,909.00

Revenue: Contributed Revenue - Operating*

	Unrestricted	Restricted	Total 2019	Total 2018
Trustee/Board Contributions	\$129,441.00		\$129,441.00	\$201,094.00
Individual Contributions	\$138,509.00	\$702,651.00	\$841,160.00	\$560,486.00
Corporate Contributions	\$143,250.00		\$143,250.00	\$458,902.00
Foundation Contributions	\$359,499.00		\$359,499.00	\$901,447.00
City Government Contributions	\$500,000.00		\$500,000.00	\$500,000.00
County Government Contributions				
State Government Contributions	\$112,500.00		\$112,500.00	
Federal Government Contributions				\$5,000.00
Tribal Contributions				
Total Government Contributions	\$612,500.00		\$612,500.00	\$505,000.00
In-Kind Contributions	\$303,905.00		\$303,905.00	\$8,641.00
Other Contributions	\$491,063.00		\$491,063.00	
Other Contributions Description	Special events			
Net Assets Released from Restriction	\$233,862.00	-\$233,862.00		
Total Contributed Revenue - Operating	\$2,412,029.00	\$468,789.00	\$2,880,818.00	\$2,635,570.00

2019

Is any of your contributed revenue from special events? (Required)	Yes
Are you in the middle of a capital campaign? (Required)	No

Revenue: -- Special Events

2019

Description of Special Events	Society Ball Special Events (i.e. Exhibition Openings) Dossin Great Lakes Museum Gala		Total 2019	Total 2018
	Unrestricted	Restricted		
Special Events Contributed Revenue - Gross	\$491,063.00		\$491,063.00	\$647,960.00
Special Events Contributed Revenue - Net	\$302,851.00		\$302,851.00	\$209,853.00
	Individuals Est.	Corporation Est.	Other Est.	Total 2019
Contributors, Underwriters, and Sponsors				0

2019

Contributed Revenue Lines Containing Special Events Revenue	Other
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Revenue: -- In-kind Revenue Details

2019

2018

In-Kind Independent Contractors

In-Kind Professional Fees		
In-Kind Advertising and Promotion		
In-Kind Conferences and Meetings		
In-Kind Insurance		
In-Kind Occupancy	300638	
In-Kind Office and Administration	3267	
In-Kind Travel		
In-Kind Other Expenses		
In-Kind Land		
In-Kind Buildings		
In-Kind Construction in Progress		
In-Kind Capitalized Equipment		
In-Kind Leasehold Improvements		
In-Kind Other Capitalized Assets		
In-Kind Total	303905	
	2019	2018
Total In-Kind Contributions (Reported in Contributed Revenue)	303905	

Revenue: Non-Operating Revenue

	Unrestricted	Restricted	Total 2019	Total 2018
Cash Contributions - Non-Operating				

In-Kind Contributions - Non-Operating				
Investment Revenue - Non-Operating				
Transfers and Reclassifications				
Other Non-Operating Revenue				
Total	\$0.00	\$0.00	\$0.00	\$0.00

Revenue: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Contributed Revenue	\$2,412,029.00	\$468,789.00	\$2,880,818.00	\$2,635,570.00
Earned Revenue	\$781,286.00		\$781,286.00	\$840,205.00
Investment Revenue	\$194,545.00		\$194,545.00	\$430,909.00
Total Operating Revenue	\$3,387,860.00	\$468,789.00	\$3,856,649.00	\$3,906,684.00
Prior Period Adjustments				
	Unrestricted	Restricted	Total 2019	Total 2018
Total Non-Operating Revenue				
Total Revenue	\$3,387,860.00	\$468,789.00	\$3,856,649.00	\$3,906,684.00

Expenses: Personnel Expenses*

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Employee Salaries	\$1,066,178.00	\$428,042.00	\$542,083.00	\$2,036,303.00	\$2,163,239.00
Payroll Taxes and Fringe Benefits	\$167,199.00	\$68,366.00	\$99,761.00	\$335,326.00	\$389,384.00

Independent Contractors	\$30,750.00	\$14,458.00	\$24,568.00	\$69,776.00	\$419,548.00
Professional Fees	\$2,502.00		\$29,300.00	\$31,802.00	\$45,263.00
Total	\$1,266,629.00	\$510,866.00	\$695,712.00	\$2,473,207.00	\$1,417,434.00

2019

Were any of the personnel expenses entered above paid to artists? (Required) No

Expenses: Non-Personnel Expenses

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Advertising and Promotion	\$60,467.00	\$25,772.00	\$641.00	\$86,880.00	\$163,211.00
Conferences and Meetings	\$4,369.00	\$300.00	\$5,852.00	\$10,521.00	\$37,484.00
Dues and Subscriptions	\$5,723.00	\$7,127.00	\$1,818.00	\$14,668.00	
Insurance	\$35,358.00			\$35,358.00	\$33,167.00
Occupancy Costs	\$533,902.00		\$36,002.00	\$569,904.00	\$562,082.00
Office and Administration	\$182,937.00	\$115,632.00	\$77,078.00	\$375,647.00	\$355,391.00
Printing, Postage, and Shipping	\$4,956.00	\$340.00	\$4,009.00	\$9,305.00	\$13,742.00
Travel	\$8,804.00	\$2,632.00	\$1,055.00	\$12,491.00	\$22,415.00
Royalties, Rights, and Reproductions					
Exhibition Costs	\$390,405.00			\$390,405.00	\$395,070.00
Collections Management	\$500.00			\$500.00	
Production and Event Costs	\$23,447.00	\$1,203.00	\$2,487.00	\$27,137.00	\$35,309.00

Interest Expense				
Depreciation	\$480,218.00		\$480,218.00	\$463,210.00
Other Operating Expenses	\$22,428.00	\$124,069.00	\$146,497.00	\$169,930.00
Other Operating Expenses Description		Fundraising event expense		
Total	\$1,753,514.00	\$277,075.00	\$128,942.00	\$2,159,531.00

Expenses: -- Marketing Expense Details*

	2019	2018
Total Marketing Expense (Required)	186880	562584
Would you like to enter details about marketing expenses?	No, skip marketing expense details	
	Est.	Total 2019
Direct Mail Recipients		0
Email Recipients		0

Expenses: Summary

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Total Personnel Expenses	\$1,266,629.00	\$510,866.00	\$695,712.00	\$2,473,207.00	\$3,017,434.00
Total Non-Personnel Expenses	\$1,753,514.00	\$277,075.00	\$128,942.00	\$2,159,531.00	\$2,251,011.00
Total Operating Expenses	\$3,020,143.00	\$787,941.00	\$824,654.00	\$4,632,738.00	\$5,268,445.00
	Program	Fundraising	General and Administrative	Total 2019	Total 2018

Total Expenses \$3,020,143.00 \$787,941.00 \$824,654.00 \$4,632,738.00 \$5,268,445.00

Change in Net Assets: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Total Operating Revenue	\$3,387,860.00	\$468,789.00	\$3,856,649.00	\$3,906,684.00
Total Operating Expenses	\$4,632,738.00		\$4,632,738.00	\$5,268,445.00
Operating Change in Net Assets	-\$1,244,878.00	\$468,789.00	-\$776,089.00	-\$1,361,761.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Non-Operating Revenue				
Non-Operating Change in Net Assets				
	Unrestricted	Restricted	Total 2019	Total 2018
Total Change in Net Assets	-\$1,244,878.00	\$468,789.00	-\$776,089.00	-\$1,361,761.00

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2019	Total 2018
Cash and Cash Equivalents	\$239,197.00	\$1,515,955.00	\$1,755,152.00	\$322,678.00
Accounts Receivable	\$472,765.00		\$472,765.00	\$8,104.00
Grants and Pledges Receivable - Current	\$253,881.00	\$447,619.00	\$701,500.00	\$642,055.00
Prepaid Expenses	\$7,713.00		\$7,713.00	\$17,207.00
Investments - Current	\$2,793,865.00	\$419,893.00	\$3,213,758.00	\$5,181,952.00
Other Current Assets	\$61,724.00		\$61,724.00	\$67,426.00
Other Current Assets Description	Inventory			
Total Current Assets	\$3,829,145.00	\$2,383,467.00	\$6,212,612.00	\$6,239,422.00

Grants and Pledges Receivable - Non-Current	\$68,376.00		\$68,376.00	\$348,339.00
Investments - Non-Current				
Fixed Assets - Net	\$3,537,042.00		\$3,537,042.00	\$3,924,015.00
Other Non-Current Assets				
Total Non-Current Assets	\$3,605,418.00		\$3,605,418.00	\$4,272,354.00
Due To/(Due From)				
Total Assets	\$7,434,563.00	\$2,383,467.00	\$9,818,030.00	\$10,511,776.00
	Unrestricted	Restricted	Total 2019	Total 2018
Accounts Payable	\$146,369.00		\$146,369.00	\$16,798.00
Accrued Expenses	\$65,779.00		\$65,779.00	\$66,243.00
Deferred Revenue	\$55,645.00		\$55,645.00	\$99,195.00
Loans - Current				
Other Current Liabilities	\$8,765.00		\$8,765.00	\$11,979.00
Other Current Liabilities Description				
Total Current Liabilities	\$276,558.00		\$276,558.00	\$194,215.00
Loans - Non-Current				
Other Non-Current Liabilities				
Total Non-Current Liabilities				
Due To/(Due From)				
Total Liabilities	\$276,558.00		\$276,558.00	\$194,215.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$7,434,563.00	\$2,383,467.00	\$9,818,030.00	\$10,511,776.00
Total Liabilities	\$276,558.00		\$276,558.00	\$194,215.00
Net Assets	\$7,158,005.00	\$2,383,467.00	\$9,541,472.00	\$10,317,561.00

Balance Sheet: -- Endowment and Reserve Funds

Fund Types

Balance Sheet: -- Fixed Assets Details

	2019	2018
Land		0
Buildings		0
Furniture, Fixtures, and Equipment	644325	644325
Construction in Progress	1383204	1330066
Leasehold and Building Improvements	4534872	4534872
Intangible Fixed Assets	100479	100479
Other Fixed Assets	40807	40807
Less Accumulated Depreciation	-3166645	-2726534
Net Fixed Assets	3537042	3924015
	2019	2018
Total Fixed Assets - Net (Reported in Assets)	3537042	3924015

People and Places: Workforce (Staff, Board and Volunteers)

	Number of People	Est.	Total 2019

Full-Time Permanent Employees	33					
	Number of People	Est.	Hours Worked Per Year	Est.	Calculated FTE	Total 2019
Full-Time Seasonal Employees						
Part-Time Permanent Employees	32		20		0.01	
Part-Time Seasonal Employees						
Independent Contractors	3					
Interns and Apprentices	4					
	Number of People	Est.				Total 2019
Full-Time Volunteers						
	Number of People	Est.	Hours Contributed Per Year	Est.	Calculated FTE	Total 2019
Part-Time Volunteers	200		16000		8	
Board Members	54		640			

People and Places: Contributors

	Contributors	Est.	Total 2019
Trustee/Board Contributors	54		54

Individual Contributors	168	168
Corporate Contributors	4	4
Foundation Contributors	23	23
City Government Contributors	1	1
County Government Contributors		0
State Government Contributors	2	2
Federal Government Contributors		0
Tribal Contributors		0
Total Government Contributors	3	3

People and Places: Membership

	Paid	Est.	Free	Est.	Total 2019
Organizational Members					0
Individual Members					0
Other Memberships					0

	New	Est.	Returned	Est.	Lapsed	Est.	Total 2019
Organizational Member Status							0
Individual Member Status							0
Other Member Status							0

	High	Est.	Low	Est.

Standard Price Range -
Organizational Membership

Standard Price Range -
Individual Membership

Standard Price Range -
Other Memberships

People and Places: Workspace*

2019

Workspace Name	Detroit Historical Museum	
Address (required)	5401 Woodward	
City (required)	Detroit	
State (required)	MI	
Zip Code (required)	48202	
Workspace Status	Donated in-kind	
Workspace Type	Both	
ADA Compliant?		
Total Gross Square Footage	79000	79000

2019

Workspace 2 Name	Dossin Great Lakes Museum	
Address Line 1	100 The Strand	
City	Detroit	
State	MI	
Zip Code	48207	

Workspace Status	Donated in-kind	
Workspace Type	Programmatic	
ADA Compliant?	Yes	
Total Gross Square Footage	16000	16000

2019

Workspace 3 Name	Collections Resource Center	
Address Line 1	6325 West Jefferson	
City	Detroit	
State	MI	
Zip Code	48209	

Workspace Status	Donated in-kind	
Workspace Type	Administrative	
ADA Compliant?	Don't Know	
Total Gross Square Footage	100000	100000

2019

Workspace 4 Name		
Address Line 1		
City		
State		
Zip Code		
Workspace Status		
Workspace Type		

ADA Compliant?	
Total Gross Square Footage	0
2019	
Workspace 5 Name	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Workspace Type	
ADA Compliant?	
Total Gross Square Footage	0

People and Places: Social Media and Web

	Unique Fans/Followers	Est.	Total 2019
Facebook			0
Twitter			0
YouTube			0
Instagram			0
Tumblr			0
Pinterest			0
Google+			0
Vimeo			0

Flickr	0
Other Social Media	0
	Est. Total 2019
Website Page Views	0
Website Sessions/Visits	0
Website Unique Visitors	0

Program Activity: Exhibits*

2019

Exhibits Narrative	The Detroit Historical Society operates the Detroit Historical Museum, the Dossin Great Lakes Museum, and the Collection Resource Center on behalf of the citizens of the City of Detroit. Our mission is to tell the stories of Detroit and Southeast Michigan and why these stories matter			
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High Est. Low Est.

Standard Admission Price Range

2019

Suggested Donation Amount	10
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	Paid Admissions	Est.	Free Admissions	Est.	Suggested Donation	Est.	Total 2019
Admissions			99545		10		99555

	Est.	Total 2019
Permanent Exhibits	16	16
Temporary Exhibits	11	11

Traveling Exhibits	2		2				
	World	Est.	National	Est.	Local/Regional	Est.	Total 2019
Premieres - Exhibits					1		1
What type of collection does your organization own? (Required)	Objects						
					Est.		Total 2019
Objects/Works in Collection		260000					260000
Objects/Works Exhibited		2600					2600

Program Activity: Field Trips

2019

Field Trip Description	Behind the Scenes tours give our patrons a chance to experience up close the businesses, buildings, and institutions of Detroit. Historic House of Worship tours allow our patrons to experience the rich diverse church communities of Detroit.					
	Distinct	Est.	Total	Est.		
Field Trips	32		45			
	Paid	Est.	Free	Est.	Total 2019	
Participants	400				400	
	High	Est.	Low	Est.		
Price Per Person	\$45.00		\$20.00			

Program Activity: Guided Tours

2019

Guided Tours Narrative

	Types of Tours	Est.	Total Tours	Est.	
Guided Tours	4		48		
	Paid	Est.	Free	Est.	Total 2019
Participants	480				480
	High	Est.	Low	Est.	
Price Range	\$5.00		\$5.00		

Program Activity: Historic Preservation/Restoration

2019

Historic Preservation/Restoration Narrative

Type of Objects Restored

Program Activity: Screenings

2019

Screenings Narrative	3rd Thursday program features screenings and speakers at the Detroit Historical Museum; the Dossin Great Lakes Museum features screenings of topics relative to the historical and environmental nature of the Great Lakes, the Detroit River, and Belle Isle
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	Unique Films	Est.	Total Screenings	Est.	Total 2019
Screenings	18		22		
	Sold	Est.	Complimentary	Est.	Total 2019
Tickets/Seats	300		200		500
	High	Est.	Low	Est.	
Price Range	\$5.00		\$1.00		

Program Activity: Other Programs

2019

Other Programs Description	Unique Programs	Est.	Total Program Occurences	Est.	Total 2019
Other Programs	18		18		
	Paid	Est.	Free	Est.	Total 2019
Attendees			700		700
	High	Est.	Low	Est.	
Price Range					

Program Activity: Program Activity Summary

	Paid	Free	Total 2019
Tickets and Admissions	310	99745	100055

Educational Event Attendees	880					880
Other Event Attendees				700		700
Total In-Person Attendees	1190			100445		101635
	Children	Est.	Seniors	Est.	Adults	Est. Total 2019
Age Groups	46000		4000		51635	101635
			2019			
Percent from outside local community			70			
		Distinct Events		Event Occurrences		
Total Programs and Events		99		133		

Program Activity: Constituencies Served

From where do you draw your primary audience/constituency?	Regional
How do you primarily engage with your audience/constituency?	In person/face-to-face
Which term best describes the local community you serve?	Urban
Does your organization primarily serve a particular ethnic group?	No
Does your organization primarily serve a specific gender?	No
Does your organization primarily serve a specific age group?	No

Are there other distinct groups that you define as primary constituencies?	Yes
Other Distinct Group Served	Other distinct group(s) (please describe)
Describe Other Distinct Group	The Citizens and school children of the City of Detroit

Review and Complete: Complete Survey

	Unrestricted	Restricted	Total 2019	Total 2018
Total Revenue	\$3,387,860.00	\$468,789.00	\$3,856,649.00	\$3,906,684.00
Total Expenses	\$4,632,738.00		\$4,632,738.00	\$5,268,445.00
Total Change in Net Assets	-\$1,244,878.00	\$468,789.00	-\$776,089.00	-\$1,361,761.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$7,434,563.00	\$2,383,467.00	\$9,818,030.00	\$10,511,776.00
Total Liabilities	\$276,558.00		\$276,558.00	\$194,215.00
Total Net Assets	\$7,158,005.00	\$2,383,467.00	\$9,541,472.00	\$10,317,561.00
	Paid	Free	Total 2019	Total 2018
Tickets and Admissions	310	99745	100055	96394
Educational Event Attendees	880		880	20485
Other Event Attendees		700	700	8236
Total	1190	100445	101635	125115

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