



EXECUTIVE COMMITTEE

Danny Kaufman,
President,
Burns & Wilcox

Michael Fisher, Jr.
Director,
Fisher Dynamics

Robert W. Gillette
Chief Executive Officer,
Baldwin House

Maxwell K. Getz
Financial Advisor,
UBS

F. Neal Gram
Managing Director,
J.P. Morgan Private Bank

Frederick Hall
CEO & Owner,
H&P Protective Services

Joseph R. Parke
Vice President,
Goldman Sachs

John F. Rhoades
Member,
Dykema

Greetings,

The Detroit Historical Society's **Course of History Golf Classic presented by Burns & Wilcox** returns to the prestigious Country Club of Detroit, **Monday, September 23, 2024**. The Golf Classic will raise much needed funds to support the general operations and programming for the Detroit Historical Society. Burns & Wilcox is very excited to be the lead sponsor of this great event once again this year, as we continue to support the Detroit Historical Society's efforts to preserve Detroit's history.

The Detroit Historical Society manages both the Detroit Historical Museum and the Dossin Great Lakes Museum, cares for nearly 300,000 artifacts, and presents engaging programs, workshops, exhibitions and lectures year-round. Your financial support ensures that we can continue collecting and preserving artifacts and telling these stories for generations to come.

We will enjoy a relaxing and fun round on one of Michigan's most historic and exclusive courses. The day will include a breakfast and Bloody Mary station pre-round and will conclude with a cocktail reception and food stations on the CCD patio and in the Great Hall. Lunch and beverages will be available on the course throughout the round. Clubhouse history tours will also be available for all guests, provided by the Detroit Historical Society's Director of Collections & Curatorial.

Our sponsors and their guests will receive an invitation to a private sponsor cocktail reception on Sunday, September 22nd at CCD. On behalf of the Detroit Historical Society and our golf committee, we hope you will join us on the course Monday, September 23rd, 2024!

Please speak with a committee member or contact Jack Donnelly, Corporate Gifts Officer at jackd@detroithistorical.org with any questions or inquiries, or please visit detroithistorical.org/golf to register or sponsor.

Sincerely,

Danny Kaufman
Event Chair, DHS Board Member

Joseph R. Parke
Event Co-Chair, DHS Board Member



SPONSORSHIP PACKAGE



THE COURSE OF HISTORY **GOLF CLASSIC** EST. 2019

DETROIT HISTORICAL SOCIETY

PRESENTED BY
**Burns &
Wilcox**

**Monday, September 23 | 12:30 p.m. Shotgun Start
Country Club of Detroit**



SPONSORSHIP PACKAGE

The Course of History Golf Classic Sponsorship Opportunities

\$5,000 SPONSORSHIPS

Scorekeeper Sponsor (1 opportunity available)

- Your company logo on the scoreboard and scorecards
- Verbal recognition from our CEO during the Awards Ceremony
- Invitation to private sponsor party on September 22nd at CCD
- One (1) foursome



**Burns &
Wilcox**

Food & Beverage Sponsor (1 opportunity available)

- Your company logo will be displayed at the heavily trafficked Oasis Station, where guests can get a snack and drinks twice during the round
- Verbal recognition from our CEO during the Awards Ceremony
- Signage featured at the Bloody Mary and Breakfast bar during warm up
- Invitation to private sponsor party on September 22nd at CCD
- One (1) foursome



**Goldman
Sachs**

Cart Sponsor (1 opportunity available)

- Your branded logo on all golf carts
- Verbal recognition from our CEO during the Awards Ceremony
- Invitation to private sponsor party on September 22nd at CCD
- One (1) foursome

\$3,500 SPONSORSHIPS

Contest Sponsor (1 opportunity available)

- Your company logo displayed at the long drive contest, four closest to the pin contests and the putting contest where players will compete to win prizes
- The option to provide branded swag for an additional cost
- Invitation to private sponsor party on September 22nd at CCD
- One (1) foursome



 **FISHER
DYNAMICS**

Practice Facilities Sponsor (1 opportunity available)

- Your Company Logo displayed at the driving range and in and outside the locker rooms and the practice green.
- The option to provide branded swag for an additional cost
- Invitation to private sponsor party on September 22nd at CCD
- One (1) foursome



PVS
chemistry for daily life®

Foursome & Player Options

All foursome and player options include golf, tee gift, lunch, and post-round food and beverage.

PREMIUM FOURSOME PLUS A HOLE SPONSOR | \$2,500

- Your logo listed on our event website and featured on the tee box at a hole on the course

PREMIUM FOURSOME SPONSOR | \$2,000

- Purchase a foursome or donate a foursome.

Space is limited. If you are interested in playing individually or sponsoring a hole, please contact Jack Donnelly at jackd@detroithistorical.org

SPONSORSHIP PACKAGE



Yes! I am/We are honored to support The Course of History Golf Classic!

My company or I would like to purchase a sponsorship.

- Scorekeeper Sponsor | \$5,000 **SOLD** Burns & Wilcox
- Food & Beverage Sponsor | \$5,000 **SOLD** Goldman Sachs
- Cart Sponsor | \$5,000
- Contest Sponsor | \$3,500 **SOLD** FISHER DYNAMICS
- Practice Facilities Sponsor | \$3,500 **SOLD** PVS chemistry for daily life
- Premium Foursome Plus A Hole Sponsor | \$2,500
- Premium Foursome Sponsor | \$2,000

CONTACT NAME

TITLE

STREET

CITY

STATE

ZIP

PHONE

EMAIL

FAX

PAYMENT INFORMATION

Check Enclosed Invoice Me Credit Card Total _____

NAME (AS IT APPEARS ON CARD)

SIGNATURE (FOR CREDIT CARD)

CREDIT NUMBER

EXPIRATION DATE

SECURITY CODE

MAKE CHECKS PAYABLE AND MAIL TO:

DETROIT HISTORICAL SOCIETY
5401 WOODWARD AVE.
DETROIT, MI 48202

EMAIL FORM TO:

JACK DONNELLY
JACKD@DETROITHISTORICAL.ORG
QUESTIONS: JACK AT 313.909.4737



detroithistorical.org/golf