



News Release

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DETROIT HISTORICAL SOCIETY ANNOUNCES JASON HALL IS WINNER OF ITS 2018 MOVING FORWARD AWARD

*Hall to be recognized at Detroit Historical Society Ball at the Lexus Velodrome on Saturday,
December 8, 2018*

DETROIT- On Friday, November 15, 2018, The Detroit Historical Society announced that Jason Hall is the winner of its 2018 Moving Forward Award. The **Moving Forward Award** was debuted in 2017 to recognize individuals who are helping move our community forward in transformational ways. A part of the Society's award-winning project, *Detroit 67: Looking Back to Move Forward*, these annual awards recognize inspirational and transformational leaders.

Announced each year at the Detroit Historical Society Ball, the Moving Forward Awards are an important part of the Society's commitment to inspire the future through its work with Detroit 67. A key goal of the Detroit 67 project is to bring diverse voices and communities together around the effects of the historic crisis of 1967, to find our place in the present and inspire the future. This award highlights the efforts of Detroiters who are similarly inspiring communities.

Jason Hall is the Co-Founder of Slow Roll Detroit and Ridetroit, some of the largest weekly bicycle rides in the world. Slow Roll brings 6,000 people together each week to enjoy Detroit at a pace that allows riders to connect with the city on a deeper level. Jason devotes his work full-time to Detroit mobility initiatives, bringing attention to this critical issue through high profile endeavors with partners such as Apple and TED X and appearances with everyone from Pure Michigan to the Detroit Pistons. Through his work, Jason has supported over 30 charities.

The Detroit Historical Society is focusing on transit and mobility during the upcoming year, capitalizing on its newest exhibit, *Pedal to the Metal: Detroit on Two Wheels*, open now at the Detroit Historical Museum. Hall's selection as the Moving Forward Awardee in 2018 is both recognition of his internationally recognized work to get Detroit rolling, and a nod to the Society's focus on mobility in 2019. Said CEO Elana Rugh, "Jason's work has inspired thousands and thousands of people, literally moving our community forward. I could not imagine a more appropriate honoree in this year where we are focusing on community and cycling and mobility; we are thrilled to honor him at this year's Society Ball on December 8."

Hall will accept the award at the 2018 Society Ball, to be hosted at the Lexus Velodrome on December 8. Tickets to this annual black-tie extravaganza, featuring entertainment by Ben Sharkey, are still available at detroithistorical.org or by phone at 313-833-4143.

The Detroit Historical Society is a private, nonprofit organization located in Midtown, the heart of Detroit's cultural center. Founded in 1921, its mission is to tell Detroit's stories and why they matter. Today, the Society operates the Detroit Historical Museum and the Dossin Great Lakes Museum. In addition, the Society is responsible for the conservation and preservation of more than 250,000 artifacts that represent three centuries of our region's rich history. Through its museum exhibits, school tour programs, community-based programs and history-themed outreach efforts, the Society serves more than 150,000 people annually. For more information on the Detroit Historical Society, visit detroithistorical.org.

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