



Where
the past
is present

DETROIT HISTORICAL SOCIETY



ANNUAL REPORT

2015-2016

2015-16 OFFICERS

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Fred and Sarah Ollison, Presenting Sponsors Sandy and Mimi McMillan and Beth Klein at the 2015 Society Ball, held at Building 22 of the historic Packard Plant in December 2015.



Mary Ann Bury, Doug Dossin and Charlotte Dossin at the Dig Into the Dossin spring gala in May 2016.

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DEAR FRIENDS AND SUPPORTERS:

The cover of this year's report shows memorable scenes of Belle Isle through the years. Many of us can relate to the excitement of arriving at the foot of the MacArthur Bridge and the park's entrance, with its vintage 1955 sign shown at top right, knowing that a special day was in store. Whether visiting for a school trip (as pictured top right in the 1930s), joining a model yacht race (shown bottom right in the 1980s) or snapping a photo with friends (shown bottom left in 1930), Detroit's island jewel has offered unique activities to visitors for over 150 years.

This year, we were proud to be both a destination for the island's growing visitorship and a crucial part of its cultural programming. For the first time, the Dossin Great Lakes Museum was open five days a week – Wednesday through Sunday, from 10 a.m. to 4 p.m. during the summer. This schedule allowed us to accommodate record crowds that often reached 500-600 daily visitors and also aligned us with the public hours of our neighboring institutions, the Anna Scripps Whitcomb Conservatory and the Belle Isle Aquarium.

We're also pursuing new partnerships on the island. This past year, the Dossin hosted engaging educational programs, including the Friends of the Detroit River Water Festival, in which several hundred Detroit Public Schools students visited and heard about water ecology from guest speakers, and the Michigan State University Science Festival Expo, which included speakers, science booths and an inflatable planetarium from the Michigan Science Center. We were also host to over 2,000 visitors in just a few hours for the Belle Isle Conservancy's 2015 Belle Isle Holiday Stroll, at which guests enjoyed hot cocoa, cookies and crafts as they toured the museum.

This success positions us well for our Outdoor Enhancement Campaign. Kicked off at our gala this past spring, our planned improvements to the Dossin grounds will enhance the Dossin experience for all of our visitors – young and old, long time fans and those just discovering us! Flexible exterior event space outside of DeRoy Hall and a landscaped river walk area will be exciting new attractions for casual visitors as well as those attending one of the many private parties, meetings and weddings we host each year. Improved drop-off and parking lot access and enhanced interpretation of our outdoor artifacts, including the *Edmund Fitzgerald* anchor and our nautical flagpole, will be particularly welcomed by tour groups. We expect to begin work in earnest this spring.

Thank you to our generous donors including David Beddow, the Daville Consortium, Diane and Doug Dossin, Richard and Elaine Dossin, Sidonie Dossin, Marlana and Kevin Hanlon, Camille Jayne, Joe and Maureen Kaiser, and Paul and Carol Schaap for supporting the exciting evolution of the Dossin. We invite you to get involved, visit the museum and spread the word in the year to come.

As you browse this report, you'll find even more new programs, encouraging accomplishments and exciting initiatives that have characterized our past year. It's an exciting time at the Detroit Historical Society – and we couldn't do it without your support.

Sincerely,



THOMAS C. BUHL
PRESIDENT
DETROIT HISTORICAL SOCIETY



ROBERT A. BURY
EXECUTIVE DIRECTOR AND CEO
DETROIT HISTORICAL SOCIETY

2015-16 KEY ACCOMPLISHMENTS

IN CURATORIAL:

- Curatorial staff participated in community events, including a symposium on Community and Police Relations at the University of Detroit Mercy and the annual Local History Conference.
- The department worked with WSU students to develop new content for the Society's web-based *Encyclopedia of Detroit*.
- Senior Curator Joel Stone served as vice president of the Association for Great Lakes Maritime History, a professional organization for which the Dossin Great Lakes Museum is a founding institutional member.
- The manuscript for *Detroit 1967: Origins, Impacts, Legacies*, a publication project with WSU Press, was completed using the curatorial team's research.

IN COLLECTIONS:

- Our digital collection reached 40,000 records for the public to view.
- All of our traveling exhibitions traveled throughout the year. The newly created *Michigan in the Civil War* traveling exhibition had its debut at the Chelsea Library.
- Our earned revenue from the digital collection, artifact loans and research requests was up nearly 20% over the previous year.
- Collections staff consulted on finding aid development for DB&W Ferry Company, Lake Survey and Hydroplane archival collections, making these collections more accessible to researchers.

FOR EXHIBITIONS:

- The team completed planning and fabrication for *How Does That Work?* and *Ship Model Showcase* exhibitions at the Dossin Great Lakes Museum and co-lead development, research and exhibition planning for the *Detroit 67* Exhibition at the Detroit Historical Museum.
- We opened *Fashion D.Fined: The past, present and future of Detroit fashion* exhibition at the Detroit Historical Museum. Slated to come down in June 2016, it has been extended through the end of 2016 due to continued interest.
- We received a donation of first-run prints from 1xRun and Inner State Gallery by artists who participated in the 2015 *Murals in the Market* project.
- The Detroit Historical Museum's Community Gallery showcased Henry Ford Health System, WGPR – the country's first African American-owned television and radio station – and the early days of Motown in *Motown Black and White*. A photography exhibition from the collection of the late Al Abrams, it kicked off with a wonderful opening event with many Motown stars in attendance.
- The Society received a Knight Arts Grant to continue our *Documenting Detroit* photography series that revisits a project with the College for Creative Studies that started in the early 1970s. Thirty new *Re-Documenting Detroit* pieces have been completed by a CCS class dedicated to the project. The grant will keep the project going for four more semesters.

WITH OUR AFFINITY GROUPS:

- In January, the Society's Black Historic Sites Committee hosted its third Martin Luther King Jr. Day event. Around 450 people attended to learn more about Dr. King's life and legacy, share their dreams on our cloud wall and participate in or watch an open mic poetry event.
- We completed a new partnership plan with the Great Lakes Maritime Institute, including an attractive redesign of *Telescope* magazine.



Guests mingled with models and designers during *Fashion D.Fined* opening event in September 2015 at the Detroit Historical Museum.

FOR DEVELOPMENT:

- The 2015 Holiday Ball at the Detroit Packard Plant, Building 22 was the Society's most successful Ball to date, grossing over \$505,000 and welcoming approximately 550 guests.
- The third annual Spring gala, Dig into the Dossin at the Dossin Great Lakes Museum, broke revenue records, grossing over \$100,000. The gala celebrated the beginning of the Dossin's exciting two-year outdoor enhancement campaign.
- The Society has 2,377 active members. We retained 65% of our members from FY15 to FY16 and met our financial goals for membership.
- 774 new members joined the Society in FY16, including over 300 who joined thanks to our partnership with Community Choice Credit Union, who encouraged people outside of our geographic

area to join the Society This number is up from 665 in previous year.

- The Society secured a number of significant gifts from corporate and foundation funders. Foundation and corporate support totaled \$1,950,000, an increase of over 112% from prior year's total contributions, due in large part to *Detroit 67* fundraising initiatives.
- The Society's annual appeal results grew again this year, bringing in 6% more than last year, with over \$53,600 in gifts. This growth was due in no small part to over \$18,000 in gifts from new or lapsed donors and to new solicitation approaches developed in partnership with the Development Committee.

IN PROGRAMS:

- We hosted 52 Behind the Scenes tours, of which 43 sold out. Five of this year's tours visited new locations.
- In conjunction with the exhibitions department, our programs team hosted the 150th Vernors Anniversary party on June 11, 2016. The recorded attendance of 3,170 people exceeded all expectations, and an estimated 2,000 joined the record-setting "big drink" on *Legends Plaza*.
- Just under 10,000 visitors enjoyed the Detroit Historical Museum's Noel Night festivities.
- The Belle Isle Holiday Stroll, which also featured the Anna Scripps Whitcomb Conservatory and Belle Isle Aquarium, exceeded all expectations when nearly 2,000 people visited the Dossin.

WITH OUR VOLUNTEERS:

- We received 64 volunteer applications from our website, 61 from the VolunteerMatch website and 5 from events or walk-ins.
- Society docents volunteered 2,671 hours. Volunteers gave 7,386 hours of service.
- We trained and utilized 12 interns for the Detroit Historical Museum and Collections Resource Center.

FOR EDUCATION:

- Society staff and volunteer docents welcomed 17,500 paid school field trip participants to the Detroit Historical Museum and Dossin Great Lakes Museum during the year, a 35% increase over FY15.
- The Society joined the Detroit Public Television Connected Learning Program, a lifelong learning badge program for Metro Detroiters. We offer two scavenger hunt experiences, one at each museum.
- For the sixth year in a row, the education staff has organized and facilitated the Michigan History Day Districts 7, 8 and 10 Contest at the Detroit Historical Museum. On the first Saturday in March, more than 100 4th – 12th grade students from Wayne, Oakland, Macomb, Genesee, Livingston and Washtenaw Counties shared their historical scholarship with 35 judges and hundreds of friends and family.

We raised a toast to Vernors' 150th anniversary with 2,000 friends – including the Vernors Gnome and Vernor family members – on *Legends Plaza* in June 2016.



FOR FACILITY OPERATIONS:

- As part of our partnership with Detroit Public Television, we created an office suite in the administration area at the Detroit Historical Museum for their use. Working with their operations team, we were also able to acquire cubicles for our administration area.
- The Society acquired two new vehicles, one donated and one purchased, which had been on our wish list for some time. Ford Motor Company Fund funded and Crest Automotive secured a Ford Transit, and a new friend to the Society, Joe Ricci Automotive, secured a pickup truck for us.
- The last section of the roof replacement at the Detroit Historical Museum was completed and our parking lot was repaved in August 2015.
- We made an upgrade to the Detroit Historical Museum's HVAC system, so that it is now on a computerized schedule. The upgrades are projected to pay for themselves within a year to 18 months, then continue to save the Society money.

17,500 paid school field trip participants visited the Detroit Historical Museum and Dossin Great Lakes Museum over the past year.



FOR FACILITY RENTALS:

- Revenue collected from facility rentals during FY16 (\$296,000) was up 24% over the previous fiscal year. We achieved 122% of the revenue goal.
- In FY16, the marketing and operations teams worked to execute 202 rentals plus an additional 9 events that were free of charge for community partners and donated auction items – a total of 209 events and a decrease of 4% over the previous fiscal year.
- Although the number of events decreased slightly, the average rental contract price (\$1,270) was up 9% over the previous fiscal year (\$1,165), and the number of facility rental attendees increased at both museums.
- Facility rental attendance for the fiscal year was 22,715, accounting for 16% of our total attendance.

IN VISITOR SERVICES:

- Total attendance at the Detroit Historical Museum was 103,000 (a 16% increase over FY15) and 40,000 at the Dossin Great Lakes Museum (a 24% increase).
- The visitor services team supported new Dossin hours for the summer, Wednesday through Sunday, 10 am - 4 pm, consistently welcoming over 1,000 visitors per weekend.
- The monthly film series featured all new films at both the Detroit Historical Museum and the Dossin Great Lakes Museum this summer, including the month-long "Our Story Of" documentary series on the diversity of Detroit.

FOR FIELD TRIPS & GROUP TOURS:

- For the first time in nearly a decade, both revenue and attendance for school programs and group tours increased.
- Revenue collected from school programs/group tours, including adopt-a-class tours, during FY16 was \$80,100. This is an increase of 39% over the previous fiscal year, dramatically beating our FY16 tour revenue goal.
- We booked 103 non-school group tours, comprised of 3,142 participants. Total non-school group tours increased 87% over the last year and the number of participants increased 106% over the previous year.
- We welcomed nearly 21,000 group tour and school program participants to the Detroit Historical Museum and Dossin Great Lakes Museum in FY16, an increase of 44% from last year.
- We initiated marketing to the Midwest regional motor coach tour market, in anticipation of interest in the *Detroit 67* Exhibition and programming.

IN MARKETING & PUBLIC RELATIONS:

- In May 2016, the Detroit Historical Museum and Chief Curatorial Officer Tobi Voigt appeared on the Travel Channel's popular series *Mysteries at the Museum*, showcasing an artifact from our collection.
- We enjoyed extensive media coverage for our Vernors 150th anniversary event, WGPR-TV exhibit in the Community Gallery, *Edmund Fitzgerald* 40th anniversary events, *Detroit 67* oral history project and the launch of the Society's video history archive.
- We received international attention for the installation of the 1935 Stout Scarab in the Warner Norcross & Judd Automotive Showplace.
- detroithistorical.org had 1.1 million visitors this year, with substantial year-over-year increases in traffic to the "plan your visit" pages for both museums (13% for DHM and 16% for Dossin). We also saw a 30% increase in traffic to the online store for ticket sales.
- We tested Facebook advertising, reaching over

100,000 people, generating thousands of likes and increasing the reach for our museum-specific pages, for a minimal investment.

- Our Vernors 150th anniversary event reached 850,000 people on Facebook with no advertising spend. The anniversary generated so much buzz that it was a "trending topic" on Facebook.
- We launched our Detroit History Video Archive on the Society's YouTube channel, racking up 19,000 views and over 60,000 minutes watched since February 2016.
- Our Twitter audience reach has more than tripled to about 100,000 people per month in the last six months. This is a result of the Society's marketing staff taking a more active role in posting and creating platform-specific content.
- We began an Instagram account at @detroithistorical and created signage to mark popular Instagram spots around the Detroit Historical Museum.

FINANCE AND HR

- Norma Jean Zaleski was hired as the Society's Director of Finance and Human Resources at the beginning of FY16. She has tackled a number of areas, including:
 - o An overhaul of the staff handbook, facilitated by a major in-kind gift from Deloitte.
 - o Updates to the Statement of Activities format, including the addition of a 6-month budget re-forecast.
 - o New annual budgeting process for the Society's managers and directors.
 - o Implemented tracking of segmented spending on special projects with an updated chart of accounts.
 - o Updated the Society's annual review process, with additional enhancements to come.
 - o Implementation of financial reporting internal controls.
 - o Updated procedures to ensure compliance with retirement and health benefits.

IN OUR MUSEUM STORES:

- We developed a new position in the Operations department, Manager of Retail and Visitor Services to focus attention on a growing revenue stream for the Society. Julie Sickinger was hired into that position and has increased sales 9.5% from the prior year in just six months.
- The innovative "pop up" shop in the Streets of Old Detroit helped to sell \$10,000 in merchandise during the Vernor's 150th anniversary event – as much as we do at the Detroit Historical Museum store in a busy week!



Vernors-themed merchandise was a big hit in our museum store during the 150th anniversary celebration.

DETROIT HISTORICAL SOCIETY

Combined Revenue and Expense Statement for the Fiscal Year Ended June 30, 2016

REVENUE

Philanthropy	\$ 3,995,118
Earned Income	704,665
City and State Funding	567,693
Investment Income	154,002
Total Revenue	\$ 5,421,478

EXPENSES

Program Services	\$ 3,524,847
Supporting Services	1,224,739
Total Expenses	4,749,586
Net Change to Assets Before Investment Gains	671,892
Net Realized and Unrealized Gains on Investments	(192,694)
Surplus	\$ 479,198

Detroit Historical Society BALANCE SHEET • JUNE 30, 2016

Cash and Investments*	\$ 5,715,714
Contributions and Accounts Receivable	1,401,834
Other Assets	4,860,968
	\$ 11,978,516
Liabilities	\$ 109,451
Net Assets — Unrestricted	11,065,078
Net Assets — Restricted	803,987
	\$ 11,978,516

*The assets do not reflect a Detroit Historical Society Endowment held by the Community Foundation for Southeast Michigan. The fund was valued at \$1,458,892 as of June 30, 2016.

Audited Detroit Historical Society financial statements for the fiscal year ended June 30, 2016 are available at the Society offices, 5401 Woodward Ave., Detroit, MI 48202, or by calling 313.833.7935.

Government, Corporate and Foundation Donors

\$400,000+

Ford Foundation
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City of Detroit

\$100,000-\$399,000

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Southeast Michigan
McGregor Fund

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The Detroit 67 Project was well represented at the Mackinac Policy Conference in May 2016.



Guests enjoyed an exhibit of Vernors artifacts at the 150th anniversary celebration.



Detroit Public Television CEO Rich Homberg and Society CEO Bob Bury announce our cooperative partnership with a press conference at the Detroit Historical Museum in January 2016.

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\$100,000+

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\$50,000-\$99,999

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Mr. John Avery
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Edward J. Biegas
Judith Biggs on behalf of Raymond J. Biggs
Prudence Billiu
Barbara Broock Bini
Thomas Blaser
Rosalee Bleecker
Mr. and Mrs. Rod Bloedow
Dr. George and Joyce Blum
Mary E. Bodary



Above: Dossin Outdoor Enhancement Campaign donors break ground at our spring 2016 gala. From left to right: Diane and Doug Dossin, Camille Jayne, Marlena and Kevin Hanlon, and Paul and Carol Schaap. The exciting improvements are shown on the site plan shown below.



Mr. John Boergert
Mary W. Bond
Ms. Antoinette P. Book
Paul and Louise Borucki
Mr. Michael Boryca
Mr. Joseph P. Bourgeois
Mr. and Mrs. Jack M. Bourget
Ms. Jaleise Boyd-Lawhorn
Elaine Bozin
Ruth J. Bradfield
Robert W. Bradley
Mike and Pam Brady
Donald B. Brasie
Hanson and Tara Bratton
Mr. and Mrs. Jeff Brayton
Mr. Anthony F. Brinkman
Ms. Carolyn Briscoe
Carol Sue Brodbeck
Jay Brody
Charles M. Broh
Martin F. Brosnan
Mr. and Mrs. Charles D. Brown
Glenda Brown
Ms. Barbara Brown Zikmund

Ms. LaVeta Browne
Mr. and Mrs. Stephen C. Brownell
Ms. Ruth A. Bruce
Ms. Marsha S. Bruhn
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Walter and Arlene Burgam
Mr. Peter Burkhardt
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Dr. Roger and Mary Jo Byrd
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Ms. Carol Camiener
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Anne J. Carrier
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Dr. and Mrs. Thomas E. Carson
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 Dr. Linda A. Causey, Ph.D.
 Ms. Marion Grace Cenci
 Ms. Diane Cesarz
 Dan W. Chandler
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 Ms. Janet Chernow
 Rev. John F. Child
 Mark and JoAnn Chmielewski
 Harold C. Choitz
 Mr. Thomas Chokreff and Ms. Gaila Cook
 Mr. C. A. Cholmakjian
 Mr. James Christbrook
 Mr. and Mrs. Donald J. Claeys
 Mr. and Mrs. Bruce F. Clark
 Loretta Clark
 Mr. Michael Clyne
 Mr. Sean Clyne
 Marjorie May Colburn
 Nancy and Tom Coles

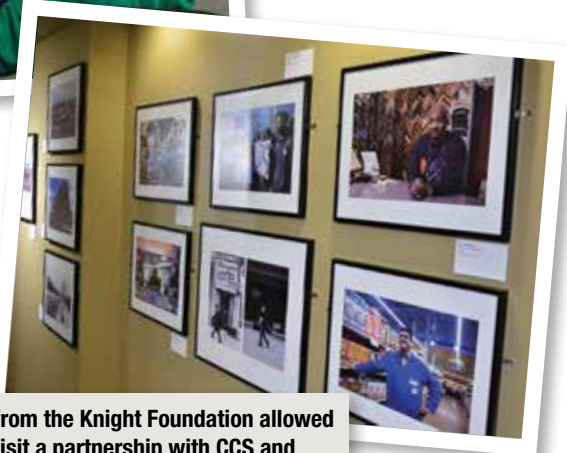
Brian Clay Collins
 Roseann Comstock
 Mr. Gary Cone and Mrs. Aimée Cowher
 Ms. Graciela Rojas Conley
 Sheila C. Connolly
 Peter W. Connor
 Dorothy J. Conrad
 Doris M. Cook
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 Gabriel D'Haillecourt

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 Mr. and Mrs. Thomas D. Davies
 Benjamin H. Davis III
 Douglas L. Davis
 Ron Dawes
 Gerald R. Decoster
 Robert J. Degenhart
 Mr. William L. DeLeeuw
 Armando Delicato
 Mr. and Mrs. Doug DeMeester
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 Mr. Michael Farrell and Mr.

Marc Herrick
 Mr. and Mrs. Stanley S. Fasbinder
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 Mrs. Patricia Forsythe
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 Ron and Linda Frechen
 Denny (Denise A.) Freitag
 Ms. Susan Frenz
 Ms. Carol E. Freytag
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 Beatrice Friedlander and Donald Garlit
 David Frincke
 Ms. Dana Frost
 Marie Furcron
 Theresa Futvoye-Micus
 Marjorie L. Gabriel
 James and Meta Gallagher
 Ms. Janet M. Garrett
 Linda Garrison
 Mr. and Mrs. Leroy Gates
 Mr. Michael Gattos
 Charles F. Gehrke
 Mr. Charles Gelfond
 Ms. Marie Gemmel
 Thomas R. Geniusz
 David Gensor
 Mr. Josh Gershonowicz
 Mrs. Byron Gerson
 Ms. Christina Gibbs
 Diane Gie
 Kathy Fish-Gilbert
 Mr. Augustino Giordano
 Ms. Kristyl S. Girschner
 Mr. and Mrs. Todd Glance
 Jerry Goecke
 The Golbiw's
 Doris A. Goleniak
 Mr. and Mrs. Malcom Goodman
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 Mr. Eric Goosen
 Ms. Kathleen Gorak
 Linda Gostomski
 Mrs. Sherry M. Goussy
 Mr. and Mrs. Thomas M. Govern
 Richard and Enid Grauer



Super Grover made an appearance at the Dossin Great Lakes Museum for the 2015 Belle Isle Holiday Stroll, delighting many young guests.



A grant from the Knight Foundation allowed us to revisit a partnership with CCS and produce *Re-Documenting Detroit* with student photographers.

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 Karl D. Gregory, Ph.D.
 Ms. Amy Greil
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 Gordon L. Grosscup
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Mr. John Howbert
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 Mr. and Mrs. John Hurley
 Mr. and Mrs. Reinhard Hurt
 Mr. Greydon Hyde and Ms. Christine Burnhard
 Eugene and Dorothy Ignasiak
 Mr. and Mrs. William Irvine
 Mr. and Mrs. John Jachman
 Ms. Maggie Jackson
 Mr. David Jackson
 Amy Davis Jackson
 In memory of Mary E. Jacobson
 Mr. Alan Jacobson
 Mr. Dennis Janowski
 Mr. and Mrs. Albert S. Janus
 William G. Jennings, DDS
 Mr. and Mrs. George G. Jerome, Sr.
 Ms. Rosemarie Jerzylo
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 Ms. Joanne Johnson
 Ms. Stacey Johnson
 Willa M. Johnson
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 Mrs. H. Burton Jones
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 Miss Mary Kalinski
 Elizabeth Kalis
 Douglas and Eileen Kaller
 Mr. and Ms. Roderick W. Kallgren
 Bob and Barbara Karle
 Dr. Leslie Kaye and Mr. Alan Wagner
 Noreen and Terry Keating
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 Ms. Kathrine Keljo and Mr. Douglas Quada
 Carole D. Keller
 Charles P. Kellett
 Shirley J. Kennedy
 Charles and Angela Kennedy
 Alan Kevwitch
 Sarah Keys
 Mr. Carl F. Kiehler
 Tim Killeen
 Mr. Richard Kinch and Ms. Linda Stengel
 Ms. Kim King
 Mr. and Mrs. Richard Kingston



Guests at our African American History Day program in February 2015 enjoyed tales from storyteller Ivory D. Williams.

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 Mrs. Paula L. Kircos
 Ms. Michelle F. Kitch
 Mr. and Mrs. David Klaasen
 Mr. Gerald Klein
 Kleinhomer Family
 Mr. and Mrs. Ed Kmit
 Ms. Karen Knopper
 Mario J. Kocaj
 Mr. Robert Koenig and Ms. Lana Vacha
 Michael W. Kolakowski
 Ms. Annette Kolon
 Ms. Renee Kolvet
 Mrs. and Dr. Alice Kosinski
 Mr. Glenn F. Kossick
 Judy Koths
 Mr. Mark Kowalsky
 Karen Kraft
 Ms. Barbara Krajenke
 Ms. Nancy Kreager
 Mr. and Mrs. Lee Kremzier
 Mrs. Colleen M. Kresovich
 Alfred L. Kresse
 John Krieger
 Ms. Laura Krueger
 Mr. and Mrs. Kenneth J. Kuck
 Mr. Robert Kuhn
 Ms. Barbara Kux
 Mr. Lawrence La Fountain
 Ronald T. Laing
 Carole LaMantia
 Mr. Louis H. Landau
 Mr. Raymond Landsberg
 Ms. Anna M. Lapshan
 Mr. and Mrs. James Lark
 Robert and Sarah Lawrence
 Ms. Sylvia S. Laws
 Mr. John Leon
 Max Lepler and Rex L. Dotson

Mr. and Mrs. Clayton E. Leroue
 Mr. and Mrs. Frederick C. Levantrosser
 Steven Levine
 Mr. and Mrs. John Levison
 Marian Levy
 Andy Lewandowski
 Susan M. Lewandowski
 Mrs. Frances Lewis
 Chris and Labrini Liakonis
 Catharine H. Lichty
 Mark L. Lifter and Arlene Oakland
 Donald and Erica Lindow
 Mr. Brandon Linton
 Ms. Rhonda Linton
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 Vera C. Magee
 George J. Mager, Jr.
 Russell Magnaghi
 Mr. and Mrs. A.H. Magnus, Jr.
 Mr. and Mrs. Gordon R. Maitland, Jr.
 Robert H. Majeski
 Frederick J. Maloney
 Mark Mandel

- Kathleen and David Marcaccio
Dolores Markowski
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Aretha J. Marshall
Mr. Chip Martin
Ron and Cynthia Masich
Mr. Howard L. Mason
Mr. Brendan Mason
Ms. Martha Browning Mast
Mr. Robert D. May
Helen McAskin
Mr. and Mrs. Robert L. McBrayer
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Kathleen McCaughna
Elizabeth A. McClure
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Mr. Robert McGee
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Patricia A. Meldrum
Ms. Gina Mentrakas
Ms. Angela Jean Messacar
Mary Micus
Christopher and Norma Migliore
Ervin and Santina Miller
- Kay and Chuck Miller
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Mrs. Jacqueline F. Moon
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Ms. Sharon Moore
Pamela W. Moore
Mrs. Barbara R. Moorhouse
Ms. Elizabeth Moroz and Mr. Kevin Gibbons
Richard A. Morris
E. L. Moshier
Mrs. Cynthia S. Motzenbecker
William A. Moylan
Mr. J. W. Muer
Sandra Mullally
Daniel and Michele Murphy
Priscilla D. Murrell
Mr. Salem M. Nahhat
Ms. Mary L. Nebel
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Rabbi David and Alicia Nelson
Ms. Stephanie Newell
Mr. and Mrs. George A. Nicholson III
Mrs. Niehof, Mrs. Robertson and Ms. Levene
Ms. Catherine R. Nierle
Mr. and Mrs. Kenneth R. Noble
Mr. and Mrs. Richard L. Norling
- Morton Noveck and Debrah Joseff
Ms. Shirley A. Nowakowski
Ms. Lisa Nuszkowski
Ms. Nancy R. Nyitray
Ms. Rachel O'Byrne and Mr. Brian Rebain
Mr. Michael O'Callaghan
Catherine M. O'Malley
Ms. Barbara K. O'Mara
Ms. Maggie O'Sullivan
Mr. Benny and Alkida Offer
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Ms. Jan Rosen
Mrs. Barbara Rosen
Janet and Leonard Rosenthal
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Loretta W. Ryder
Mr. Richard J. Sabatini
Penny Afton-Sage
Mr. Peter Saigh
Joann D. Samardich
Joseph Samulowicz
Sylvia S. Sanders
Ms. Barbara A. Sansoterra
Mr. and Mrs. Robert Sarkozy
Mr. and Mrs. Glenn Savinski
Ms. Maria Scavo



Visitors to our Noon Year's Eve party left wishes for 2016 on our holiday tree.

Fashion D.Fined opened in September 2015 and was extended to run through 2016.



- Ms. Merle Scheibner
Gary M. Scheiwe
Ms. Kay D. Schloff
Utz and Shirley Schmidt
Ms. Catherine C. Schneider
Mrs. Janice Schneider
Mr. Robert C. Schoen
Eric and Eva Schoettle
Mr. and Mrs. Thomas P. Scholler
Mr. and Mrs. Robert R. Schroeder
Mrs. Patricia Schroeder
Ms. Kim Schroeder
John and Linda Schueler
Mr. John C. Schwab
Mr. Alexander Schwallbach
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Mr. and Mrs. Patrick Scoggin
Juanita G. Scott
Andrea and Jack Seavitt
Mr. and Mrs. Neil Sefferman
Mrs. and Mr. Arlyce Seibert
Kay Stremler and Ron Sell
Mr. and Mrs. Robert A. Selwa
Ms. Andrea Hartman and Mr. Thomas Serowik
Ms. Elizabeth Sheppard
Mr. and Mrs. Roger F. Sherman
Carolyn M. Sherwood
Mr. Brian Shinney
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Mrs. Shirley Sikov
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Mr. and Mrs. Lloyd Simpson
Leroy Sims
Dr. Bruce Skolnik and Dr. Michele Freind
Monica Skrzyński
John Skuza
Mrs. Shirley L. Slaughter
Mr. James Slowick
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Ms. Margaret Smith
Mike and Pam Smith
Gabriele Smith
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Martha J. Speer
- Mr. Mark Speltz
Darice E. Spight
Mr. and Mrs. Larry Spilkin
Mr. Andi Spiro
Mr. Dennis Spors and Ms. Deborah Bleger
Mr. Marshall Spors
Mrs. Earline W. Springer
Adele W. Staller
Nicholas P. Stanziola
Jay and Sandy Stark
Ms. Jacqueline K. Stefko
Gail Stegner
Dr. Mildred Ponder Stennis
Mr. and Mrs. Keith Stentz
Ms. Ann M. Steslicke
Ms. Gail Stevens
Mr. and Mrs. William M. Stewart
James F. Greenlee and Margaret Stoi
Mrs. Linda Stone
Ms. Alberta E. Stoney
Marion A. Stowell
Ms. Carly E. Strachan
Ron and Diane Strickler
The Honorable Craig Strong
Ms. Marcia A. Strong
Patricia and Charles Stumb, Jr.
Mr. and Mrs. James W. Suhay, Jr.
Hon. Vesta Svenson
Ronald F. Switzer
John and Marcy Sznewajcs
Ms. T. Regina Talbot
Mr. and Mrs. Joseph Tatham
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Mrs. Anne Tavalire
David Teeter
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Mr. and Mrs. Royan Thaxton
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Judith Ann Webb
- Ms. Janet Weber
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Ms. Kimberly Yourchock
Carol Zagorowska
Ms. Mary H. Zahler
Ms. Charlene Zdanio
Mr. Robert Zdanowski
Janie Zelnis
Robert and Jean Zemke
Sharon Ziemniak-Zelmanski



Detroit 67 Project Director Marlowe Stoudamire, national broadcaster Soledad O'Brien and Society CEO Bob Bury at the Mackinac Policy Conference in May 2016.

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Dr. and Mrs. Richard H. Bell
Mr. Nicholas Bell and Ms. Carolyn Blackmore
Ms. Therese Bellaimey
Mr. and Mrs. Anthony J. Benedict
Ms. Yvonne Friday and Mr. Stephen Black
Amanda Van Dusen and Curtis Blessing
Dan and Pat Bober
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Mr. Christopher Borczon
Mr. Michael Brown
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Pamela and Carroll DeWeese
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Mr. and Mrs. Ronald Forster
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Josephine E. Franz and Russell A. Gill
Mr. and Mrs. C. Gregory Frederickson
Mr. and Mrs. Stephen T. Freitas
Ms. Laura Gabriel
Dr. and Mr. Edward R. Garcia-McDonnell
Mr. Carl Gardner
Robert J. Garvin
Mr. and Mrs. Leroy Gates
Mr. and Mrs. David M. Gillespie
Dr. Paul Goodman
Mr. and Mrs. William Greba
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Mr. and Mrs. Thomas A. Hilton
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The Society's 1935 Stout Scarab went on display in August 2015 after being away on loan for many years.



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2015 Society Ball Co-Chairs Lena Epstein, Lisa Baruah and Alicia Nicholson.



The Society's Detroit Video History Archive made many interesting and previously unavailable historical video clips viewable on our YouTube channel. The project was made possible by grants from the Institute of Museum and Library Services and the National Endowment for the Humanities.



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Republic Tavern
Rimanelli Custom Tailor & Fine Clothier
Dr. and Mrs. Lewis Rosenbaum
SHE Stores
Trent Design LLC
Two Men and a Truck
Wright & Company
Keith and Mary Ellen Wunderlich

Our annual Treats in the Streets event drew some 1,600 attendees in October 2015, an 11% increase over the previous year.



***Detroit 67: Looking Back to Move Forward* Highlights**

In March 2015, the Society launched *Detroit 67: Looking Back to Move Forward*, a three-year project to commemorate the tumultuous summer of 1967. Those who engage in Detroit 67 will be able to better understand the events leading up to July, 1967, where we are today and connect to efforts that are moving Detroit forward.



DEVELOPMENT

- Detroit 67 Project Director Marlowe Stoudamire was retained to provide leadership on fundraising, marketing and outreach efforts.
- Just under \$1.2 million in cash support was secured in FY16 for a total of \$1.5 million as of June 30, 2016.

MARKETING

- The Detroit 67 Marketing Collaborative, including Brophy Creative, Mindfield, 3DEXCITE, Ignition Media Group and Saga Creative combined forces to create a graphic look-and-feel for Detroit 67 marketing, the Detroit 67 video and app that premiered at the Mackinac Policy Conference and to plan and publicize events.
- The Detroit 67 Brand Promise and Purpose were developed through the leadership of Society Trustee Camille Jayne.
- Detroit 67-specific Facebook, Twitter and Instagram pages have been created and are using the @D67Project handle across all platforms.
- From May 31–June 3, Society staff presented the project to the business, policy and philanthropic community at the 2016 Mackinac Policy Conference. Partnering with the Detroit Regional Chamber and PNC Bank, we presented an unprecedented panel on opportunity and inclusion in Detroit, moderated by Soledad O'Brien.

PROGRAMS

- To complement the dialogue at Mackinac, the Society partnered with the Detroit Equity Action Lab to host a community conversation on economic inclusion at the Detroit Historical Museum on June 2 that was open to all.
- The programs team hosted eight oral history workshop trainings to encourage community members to help collect the region's stories.

PARTNERSHIPS

- The Society has focused on developing, formalizing and maintaining nearly 100 community partnerships related to the Detroit 67 Project.
- For the first time, the Society participated in Arise Detroit Neighborhoods Day by hosting a program at the Detroit Historical Museum in cooperation with the Youth Development Commission.

ORAL HISTORIES

- Over the summer, we hosted public oral history collection days in collaboration with partners across the region including the Grosse Pointe War Memorial, the Isaac Agree Downtown Synagogue and the Macomb County Community College, bringing the number of unique first-hand stories in our online archive to over 200.
- Working with Detroit Public Television and the Marketing Collaborative, we have captured about 3 dozen video histories and interviews with significant metro Detroit leaders including Mayor Dennis Archer, Eugene Driker, Mayor Dave Bing, Shirley Stancato, Matt Cullen and Rabbi Daniel Syme.

EXHIBITION

- We entered into a contract with Good Design Group (GDG) to work with staff, advisors and key stakeholders to develop the Detroit 67 exhibition. We met several times with our historian advisors and community advisors to create a floorplan and exhibition summary.
- 3DEXCITE will work with GDG and Society staff on key audio visual interactives within the exhibition, using cutting edge technology to bring key stories to life.
- Detroit-based L.S. Brinker Group has been retained as our general contractor for gallery demolition and updates.

Detroit 67: Looking Back to Move Forward is made possible with the support of the Hudson-Webber Foundation, Ford Foundation, Bloomberg Philanthropies, Community Foundation for Southeast Michigan, Lear Corporation, PNC Foundation, Brophy, Mindfield and Dassault Systemes - 3DEXCITE (as of June 30, 2016).



MISSION

The Detroit Historical Society tells Detroit's stories and why they matter.

VISION

To be an integral part of Detroit's present and future by providing meaningful experiences that preserve and share its past.

detroithistorical.org



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