



News Release

FOR IMMEDIATE RELEASE:

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RELIVE THE MAGIC OF HUDSON'S AT THE DETROIT HISTORICAL MUSEUM
'Hudson's Holidays' is open November 18 through January 30, 2022

DETROIT – Say the word “Hudson’s” and most Detroiters will be able to share a story about visiting the elegant downtown department store or shopping at one of its suburban locations. Opening on **Thursday, November 18** at the Detroit Historical Museum, ***Hudson’s Holidays*** will bring back the memories and magic of Hudson’s in pop-up exhibitions throughout the museum, just in time for the holiday season.

Founded as a humble clothier for men and boys in 1881, J.L. Hudson Company reportedly racked up an average of 100,000 sales per day by the 1950s, and its 25-story building was the world’s tallest department store until 1961. Visitors will learn what made Hudson’s so popular, like its huge selection of merchandise and full-service approach, which went beyond in-store restaurants, salons and alterations departments to offer amenities like a circulating library, a writing lounge and an in-house dry cleaner.

The exhibition will feature a selection of must-see items from the Detroit Historical Society collection, including the toys and decor that made the holidays at Hudson’s so magical, the fashions and accessories that made the store a year-round shopping destination and some artifacts from the downtown store that evoke the massive building’s distinctive features. Revisit traditions enjoyed by generations of Detroiters, like seeing the World’s Largest Flag, visiting Santa in Toy Town and shopping for deals in the Basement Store.

Throughout December, the museum will offer **Free Holiday Sundays** to showcase the *Hudson’s Holidays* exhibition. Visit during museum hours (**1 – 5 p.m. on Dec. 5, 12, 19 and 26**) for **free general admission** with special holiday shopping opportunities and programming. For details, visit detroithistorical.org.

The Detroit Historical Society is an independent non-profit organization that manages the Detroit Historical Museum in Midtown and the Dossin Great Lakes Museum on Belle Isle, while caring for an outstanding collection of 250,000+ historic artifacts. The Society presents hundreds of educational tours, programs, workshops and lectures annually. Founded in 1921, Detroit Historical Society has worked for 100 years to foster an appreciation of our region’s rich history, telling Detroit’s stories and why they matter.

The Detroit Historical Museum is located at 5401 Woodward Ave. (NW corner of Kirby) in Midtown Detroit. The Detroit Historical Museum is currently open to the public with abbreviated hours (**Thursday – Saturday 10 a.m. – 5 p.m. and Sunday 1 p.m. – 5 p.m.**), with enhanced health and safety measures to prevent the spread of Covid-19. Historical content and virtual tours and exhibits are available at detroithistorical.org. Permanent exhibits include the famous *Streets of Old Detroit*, the *Allesee Gallery of Culture*, *Doorway to Freedom: Detroit and*

the Underground Railroad, Detroit: The "Arsenal of Democracy," the Gallery of Innovation, Frontiers to Factories, America's Motor City and The Glancy Trains.

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