

FOR IMMEDIATE RELEASE:

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LESS THAN 10 DAYS LEFT TO VISIT THE DETROIT HISTORICAL MUSEUM BEFORE RENOVATIONS!

ENJOY FREE ADMISSION ON SUNDAY, MAY 20 – AND PICK UP UNIQUELY DETROIT MERCHANDISE AT OUR MUSEUM STORE CLEARANCE SALE

DETROIT – The Detroit Historical Museum closes to the public at the end of business on **Thursday, May 24** to install several new exhibits and renovate many of our permanent exhibitions over a six-month period.

That means the final Third Sunday free admission day is **Sunday, May 20**. Docent-led tours of the Museum's signature *Streets of Old Detroit* will be offered between **noon and 3 p.m.**

In addition, exciting changes are coming to the Detroit Historical Museum Store, and we want to make room for new merchandise. To do this, we're hosting a museum store clearance now through **Thursday, May 24**.

All snack foods including Better Made, Sanders, Germack and Faygo products will be an additional **20 percent off**. All other store merchandise – including Arcadia books, Detroit Trivia Cards, T-shirts and DVDs - will be an additional **10 percent off**. Detroit Historical Society members save **20 percent off** all items in the museum store.

In addition, the first 20 visitors to the Detroit Historical Museum each day will receive a **\$5 off coupon** to use in the museum store.

The Detroit Historical Museum Store, like the Museum itself, is open 9:30 a.m. to 3 p.m. Wednesday through Friday, 10 a.m. to 5 p.m. Saturdays and Noon to 5 p.m. on Sundays. For more information, call (313) 833-7911 or check out our website at www.detroithistorical.org. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*, *Frontiers to Factories*, *The Motor City*, and *The Glancy Trains*. For more information on the Museum, call (313) 833-1805 or check out our website at www.detroithistorical.org.

The upgrades and improvements at the Detroit Historical Museum funded by the Society's Past>Forward campaign will mark the first major renovations of this scale since the building was expanded to its current size in the 1960s.

Indoors, 7,500 square feet will be updated or added. Major elements of the proposed improvements include:

- Three new permanent exhibits: the *Gallery of Innovation*, the *Allesee Gallery of Culture* and *Detroit: The Arsenal of Democracy*
- An expanded *Doorway to Freedom: Detroit and the Underground Railroad* exhibit
- Updated *Streets of Old Detroit* and *Motor City* exhibits

In addition, the plaza outside of the Museum will be transformed into Detroit Legends Plaza, an outdoor destination meant to honor Detroit's stars of sports, entertainment and media. Detroit legends from Gordie Howe to Martha Reeves have agreed to cast their handprints and signatures in cement. The project, an ongoing endeavor that will take several years to complete, will prominently display the handprints and signatures for all to see.

The Detroit Historical Museum reopens to the public on Friday, November 23 2012.

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