

FOR IMMEDIATE RELEASE

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**CELEBRATE THE NEW ARCADIA PUBLISHING BOOK
"20TH CENTURY RETAILING IN DOWNTOWN DETROIT"
THURSDAY, NOVEMBER 20 AT THE DETROIT HISTORICAL MUSEUM**

DETROIT - The Detroit Historical Society will host a special event celebrating the launch of the new Arcadia Publishing title "**20th Century Retailing in Downtown Detroit**" on **Thursday, November 20** from **5 to 8 p.m.** at the **Detroit Historical Museum**. The book, co-authored by **Michael Hauser** and **Marianne Weldon**, features more than 200 rarely seen images and chronicles the glory days of downtown Detroit retailing on Woodward Avenue.

Highlights of the event include a silent auction of rare images and books and an ongoing sale of thousands of images depicting downtown's historic landmarks and events from the collection of **Diane Edgecomb**, former president of the **Central Business District Association** and brainchild for many of downtown Detroit's most successful projects. At 6 p.m., Hauser will sign copies of the book, and some of downtown's prominent leaders will discuss Detroit's retail history. Guest speakers include: **Joel Adelman**, former Board Chair of the Central Business District Association; **Gayla Houser**, former Vice President of the Central Business District Association, and Greektown developer **Ted Gatzaros**.

All proceeds from the sale of photos and silent auction items, as well as a portion of the book proceeds, will benefit educational programming at the Detroit Historical Museum.

The cost for the event is free for Detroit Historical Society members and \$10 for the public. For more information or to register for the event, please call **(313) 833-1801** or visit www.detroithistorical.org.

Hauser is the marketing manager for the Michigan Opera Theatre. Weldon is the former curator of collections for the Detroit Historical Society. Weldon and Hauser also co-authored "Hudson's: Detroit's Legendary Department Store" and "Detroit's Downtown Movie Palaces."

Arcadia Publishing is the leading publisher of local and regional history in the United States. Their mission is to make history accessible and meaningful through the publication of books on the heritage of America's people and places.

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit's Cultural Center area, is open to the public Wednesday through Friday from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling (313) 833-7979. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*, *Frontiers to Factories*, *The Motor City*, and *The Glancy Trains*. New exhibits include *Hero or Villain? Metro Detroit's Legacy of Leadership*; *Fabulous 5: Entertainment Venues*; *1920s: Detroit's Building Boom*; *100 Years Ago*; *New to the Collection*, a showcase of recently acquired antiquities, oddities, and treasures; the *Detroit Artist Showcase* featuring early 20th century artist Amy Lorimer; and *Automotive Showplace*, spotlighting the Model T Centennial. For more information, call the Museum at **(313) 833-1805** or check out our website at www.detroithistorical.org.

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