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## THE DETROIT HISTORICAL MUSEUM TO OFFER FREE ADMISSION DURING SPECIAL SENIOR SUNDAYS THIS NOVEMBER

**DETROIT** – The Detroit Historical Museum presents Senior Sundays this November. On the five Sundays of the month, **November 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup> and 29<sup>th</sup>**, senior guests (ages 60 and over) will receive FREE admission to the Museum.

Guests will have an opportunity to explore the Detroit Historical Museum's newest exhibitions. Among the new exhibitions is *Fabulous 5: Detroit's Snack Food Superstars*. This exhibit showcases the local companies that make some of Detroit's most delectable treats. Featured in the exhibit are: **Better Made Snack Food Company, Germack Pistachio Company, Sanders Confectionery, Stroh's Products and Vernor's Ginger Ale**. The **Germack Pistachio Company** is the Savory Snack Superstar Sponsor for this exhibit.

*VeloCity: Detroit's Need for Speed*, is an exhibit devoted to Detroit's appetite for fast competitions. Eye-catching graphics, videos, stories and interactive displays provide an in-depth look at a wide variety of competitions featuring dragsters, stock cars, hydroplanes, sailboats, airplanes and even track and swimming. Key artifacts include the following:

- A complete 22-foot top-fuel dragster, built and raced in 1976 by legendary owner **Robert "Poncho" Rendon** of **Roseville** with **Dick LaHaie** of **Lansing** behind the wheel;
- The **Presidents Cup** hydroplane trophy from 1947 presented to **Danny Foster**, driver of the *Miss Pepsi* owned by the **Dossin brothers** of Detroit (who later donated the funds to build the Dossin Great Lakes Museum on Belle Isle);
- A C-stock hydroplane raced in the late 1950s and 1960s by Michigan-based driver **Sam Sayer** on loan from the **Motorsports Hall of Fame of America**;
- And a mini-sports car that invites kids of all ages to climb behind the wheel.

Featured in the Museum's *Automotive Showplace* is a one-of-a-kind concept car from Ford Motor Company – the Cougar II. This fastback red coupe was built in 1963 as a prototype and potential competitor for Chevrolet's iconic Corvette. It was never put into

production. The *Automotive Showplace* exhibit is presented with the support of the **MotorCities National Heritage Area**.

Finally, *Detroit Trivia* features more than 300 years of fun facts. In addition, the exhibit features various questions categorized by their degree of difficulty, as well as historic images and unique artifacts.

Guests can also get an early start on holiday shopping by visiting the **Detroit Historical Museum Store** and purchasing a 2010 Days of Detroit calendar. Each month features a rare photo from our region's past and each day highlights an interesting fact that occurred that day.

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit's Cultural Center area, is open to the public Wednesday through Friday from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling **(313) 833-7979**. Regular adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-17 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*, *Frontiers to Factories*, *The Motor City*, and *The Glancy Trains*. For more information, call **(313) 833-1805** or check out our website at [www.detroithistorical.org](http://www.detroithistorical.org).

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