



# *News Release*

**FOR IMMEDIATE RELEASE:**

**CONTACT:**

**Bob Sadler**

**(313) 833-7937 or (313) 819-5761 (cell)**

[bobsadler@detroithistorical.org](mailto:bobsadler@detroithistorical.org)

## **MUSEUM DAY 2007**

**9/14/2007**

Detroit historical museum & Dossin Great Lakes Museum

Sign On For Museum Day 2007

Presented By Smithsonian Magazine And Hyundai Motor America

—Third Annual Museum Day Features

Free GENERAL ADMISSION on September 29, 2007—

**DETROIT**—On Saturday, September 29, 2007, the Detroit Historical Museum and the Dossin Great Lakes Museum will participate in “Museum Day,” presented by Smithsonian magazine and Hyundai Motor America. Museum Day is a day when museums and cultural institutions nationwide open their doors free of charge to Smithsonian magazine readers and Smithsonian.com visitors. Celebrating culture, learning and knowledge, Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution’s Washington, DC-based facilities. This year’s Museum Day is also supported by CITGO Petroleum Corporation and, for the third consecutive year, TIAA-CREF.

“This is a great opportunity for metro Detroiters to celebrate our region’s culture and rich past, as well as an excellent time to welcome new visitors to our museums,” said Bob Bury, executive director of the Detroit Historical Society.

Last year, approximately 30,000 people attended Museum Day. Forty-nine states were represented by 448 participating museums, including 55 Smithsonian affiliates.

Attendees must present Smithsonian magazine’s Museum Day Admission Card to gain free entry to participating institutions. The Museum Day Admission Card is available in the September issue of Smithsonian magazine and a downloadable version is available on the Museum Day website at [www.smithsonian.com/museumdaycard](http://www.smithsonian.com/museumdaycard).

The general public is welcome to participate by going to the Smithsonian.com website and downloading the Museum Day Admission Card. Listings and links to other participating museums' and sponsors' sites can be found at [www.smithsonian.com/museumday](http://www.smithsonian.com/museumday).

The Detroit Historical Museum, is located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit's Cultural Center area. Regular hours are Wednesday through Friday from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling (313) 833-7979. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$3 at all times. Permanent exhibits include the famous Streets of Old Detroit, Frontiers to Factories, The Motor City, and The Glancy Trains. Earlier this month, the museum unveiled six new exhibitions – 1920s: Detroit Building Boom; Rallying the Home Front: Posters from WWII; New to the Collection, a showcase of recently acquired antiquities, oddities, and treasures; the Detroit Artist Showcase featuring early 20th century artist Amy Lorimer; Fabulous 5: Detroit Sports Legends; and Automotive Showplace. For more information, call the Museum at (313) 833-1805 or visit [www.detroithistorical.org](http://www.detroithistorical.org).

The Dossin Great Lakes Museum, located at 100 Strand Drive on Belle Isle, is open Saturdays and Sundays from 11 a.m. to 4 p.m. Admission is free at the Museum for the duration of 2007 through the generous support of Masco Corporation, however, donations are welcome. Permanent exhibits include the Miss Pepsi vintage 1940s championship hydroplane, a bow anchor from the S.S. Edmund Fitzgerald, the pilothouse from the Great Lakes freighter S.S. William Clay Ford, and one of the the largest known collections of scale model ships in the world. For more information, call (313) 821-2661 or visit [www.detroithistorical.org](http://www.detroithistorical.org).

#### About Smithsonian Publishing

Founded in 1970 with the launch of Smithsonian magazine, Smithsonian Publishing—comprised of Smithsonian magazine, Air & Space, go Smithsonian and the Smithsonian digital network—allows the intellectually curious to indulge and engage their passions for history, the arts, science, the natural world, culture and travel. Smithsonian Publishing's flagship publication, Smithsonian magazine, has a circulation of more than 2 million. This multi-media network is also affiliated with the world's most visited museum and research complexes at the Smithsonian Institution. For more information, visit [www.smithsonianmagazine.com](http://www.smithsonianmagazine.com), [www.airandspacemag.com](http://www.airandspacemag.com), and [www.gosmithsonian.com](http://www.gosmithsonian.com).

#### About Hyundai Motor America

Hyundai Motor America, headquartered in Fountain Valley, California, is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 750 dealerships nationwide.

#### About CITGO

CITGO, based in Houston, is a refiner and marketer of transportation fuels, lubricants, petrochemicals, refined waxes, asphalt and other industrial products. The company is

owned by PDV America, Inc., an indirect, wholly owned subsidiary of Petróleos de Venezuela, S.A., the national oil company of the Bolivarian Republic of Venezuela.

#### About TIAA-CREF

TIAA-CREF is a national financial services organization with over \$412 billion in combined assets under management and the leading provider of retirement saving products and services in the academic, research, medical and cultural fields. TIAA-CREF is committed to a long-term approach to investing, providing guidance tailored to the unique needs of our clients and offering products with among the lowest expenses in the industry.