



News Release

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**DISCOVER "THE BIRTH OF DETROIT SOUND: 1940-1964" WITH AUTHOR
MARILYN BOND WEDNESDAY, APRIL 9 AT THE DETROIT HISTORICAL MUSEUM**

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DETROIT - The Detroit Historical Society's Author Series continues this spring with a discussion featuring author Marilyn Bond on Wednesday, April 9 from 6 - 8 p.m. at the Detroit Historical Museum. Bond is the co-author of "The Birth of the Detroit Sound: 1940-1964," published by Arcadia Publishing.

The book documents the extraordinary style of music that took shape in Detroit from the 1940s through the early 1960s, before the world was captivated by the sounds of Motown. This new form of popular music was dubbed "Rock and Roll" by Cleveland disc jockey Alan Freed. "The Birth of the Detroit Sound: 1940-1964" chronicles talents like John Lee Hooker, Hank Ballard & the Midnighters, Jackie Wilson, Jack Scott, Andre Williams, and Nolan Strong. Also featured are vintage photographs and profiles of record industry personalities, DJs, and long-forgotten venues where the giants of Detroit music once performed.

Marilyn Bond, a music industry insider and promoter, has been in the business since 1955. She coordinates shows featuring classic Detroit music throughout southeastern Michigan and manages many artists.

Arcadia Publishing is the leading publisher of local and regional history in the United States. Their mission is to make history accessible and meaningful through the publication of books on the heritage of America's people and places.

The cost for the event is free for Detroit Historical Society members and \$10 for the public. For more information or to register for the event, please call (313) 833-1801 or visit www.detroithistorical.org/thingstodo.

The Detroit Historical Museum, located at 5401 Woodward Ave. in Detroit's Cultural Center area, is open to the public Wednesday through Friday from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling (313) 833-7979. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is

free. Parking in the Museum's lot is \$3 at all times. Permanent exhibits include the famous Streets of Old Detroit, Frontiers to Factories, The Motor City, and The Glancy Trains. New exhibits include Detroit's Classic Radio Voices, 1920s: Detroit's Building Boom; Rallying the Home Front: Posters from WWII; New to the Collection, a showcase of recently acquired antiques, oddities, and treasures; the Detroit Artist Showcase featuring early 20th century artist Amy Lorimer; and Automotive Showplace. For more information, call the Museum at (313) 833-1805 or check out our website at www.detroithistorical.org.