

FOR IMMEDIATE RELEASE:

CONTACT:

Bob Sadler

(313) 833-7937 or

(313) 819-5761 (cell)

bobsadler@detroithistorical.org

BRING A DATE TO THE DETROIT HISTORICAL MUSEUM ON VALENTINE'S DAY AND ENJOY OUR "WEAR RED, SAVE GREEN" PROMOTION

If you're looking for something unique to do with your special someone this Valentine's Day, put on something red and get half off your admission at the **Detroit Historical Museum** as part of their "Wear Red, Save Green" promotion.

On **Sunday, February 14th**, anyone wearing red will be admitted for half off the regular admission price. In addition, you can satisfy your sweetheart's sweet tooth by visiting the Museum Store. All Sanders chocolates will be 20 percent off their regular price on Valentine's Day.

Don't forget to check out the Museum's latest exhibits like *VeloCity: Detroit's Need for Speed*, an exhibit devoted to Detroit's appetite for fast competitions. The exhibit features a wide variety of racing competitions including dragsters, stock cars, hydroplanes, sailboats, airplanes and even track and swimming. A one-of-a-kind concept car from Ford Motor Company – a 1963 Cougar II – is featured in the Museum's *Automotive Showplace*. *Detroit Trivia* features more than 300 years of fun facts. The questions are categorized by their degree of difficulty, as well as historic images and unique artifacts. The *Fabulous 5* exhibit series focuses on "Detroit's Snack Food Superstars," including the **Better Made Snack Food Company, Germack Pistachio Company, Sanders Confectionery, Stroh's Products** and **Vernor's Ginger Ale**. The **Germack Pistachio Company** is the Savory Snack Superstar Sponsor for this exhibit.

Also, see *Corktown Works!*, the latest exhibit in the Museum's **Community Gallery** presented by **Comerica**. The exhibit tracks the historical development of Corktown as a working-class community and celebrates the efforts of the residents to protect its residential character while welcoming new businesses to the neighborhood. On display are historic photographs and objects gathered from current residents and descendants of the early immigrant families as well as objects from the collections of the Detroit Historical Society.

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit's Cultural Center area, is open to the public Wednesday through Friday from 9:30 a.m.

to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling **(313) 833-7979**. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*, *Frontiers to Factories*, *The Motor City*, and *The Glancy Trains*. For more information, call the Museum at **(313) 833-1805** or check out our website at www.detroithistorical.org.

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